





10+ YEARS OF BIO-BASED INNOVATION

Since 2015, pioneering
fungi-based materials.

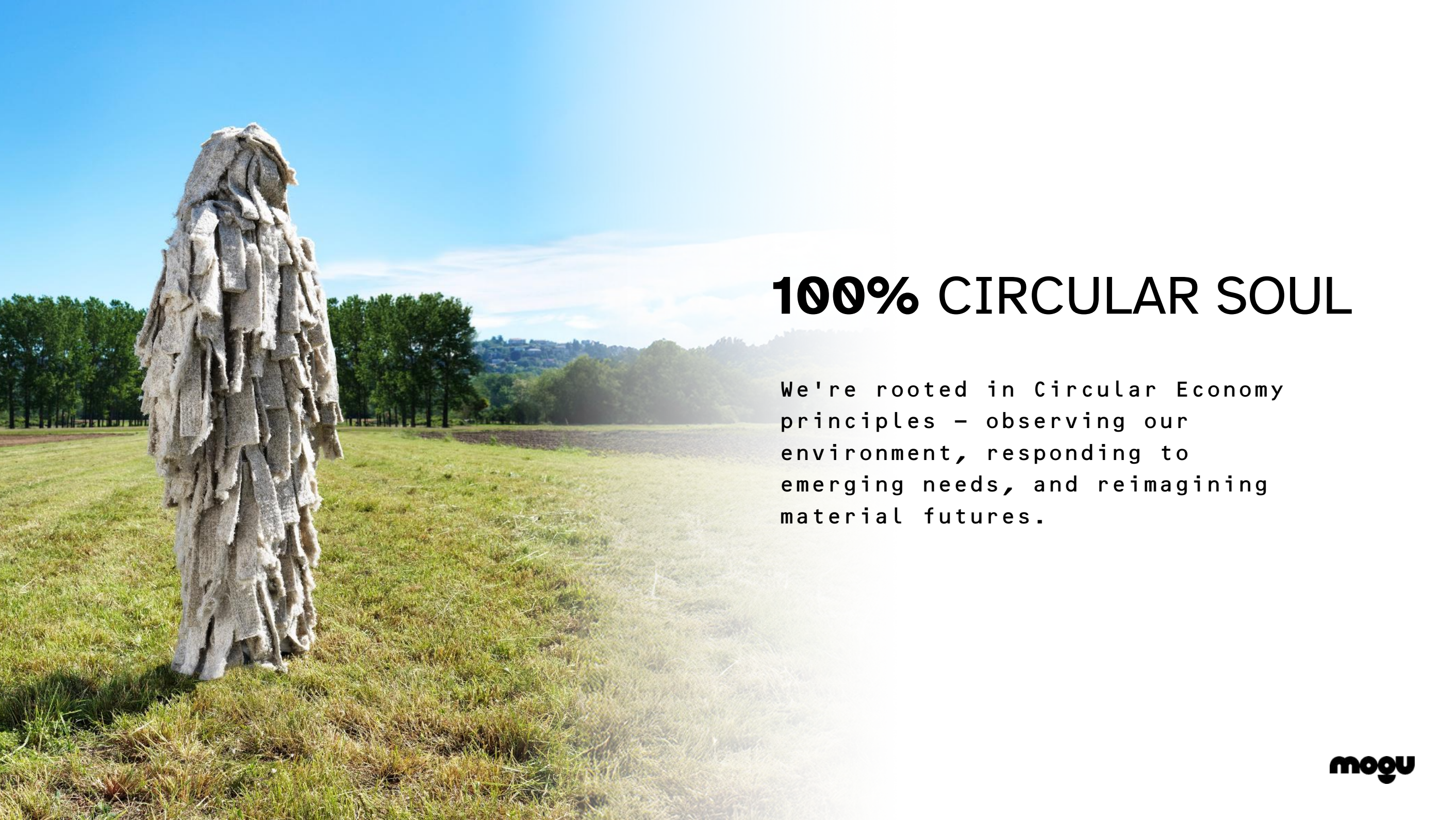
Transforming agro-industrial
residues into high-performance
bio-based products.

OUR MYCELIUM TECHNOLOGY

We transform agricultural
waste into mycelium
– Nature's way of building
strong, beautiful materials.

No synthetics.
No compromise.



A sculpture of a person made of fabric scraps in a field. The sculpture is made of many pieces of light-colored, textured fabric, possibly wool or cotton, layered and draped to form a human figure. It stands in a grassy field with a line of trees in the background under a clear blue sky. The right side of the image is faded into white.

100% CIRCULAR SOUL

We're rooted in Circular Economy principles – observing our environment, responding to emerging needs, and reimagining material futures.

ACOUSTIC PANELS

MOGU ACOUSTIC

SOFT. MODULAR. ADAPTABLE.

Mycelium panels engineered for
comfort in restaurants, offices,
retail – 100% circular, fungal-
based, first of their kind.



MOGU ACOUSTIC

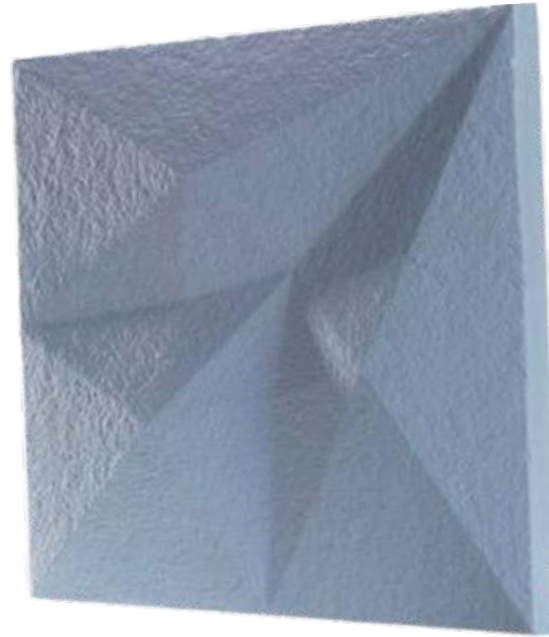
GROWN-INTO THE SHAPE



ASPEN



WAVE



KITE



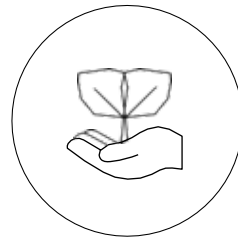
FIELDS

MOGU ACOUSTIC

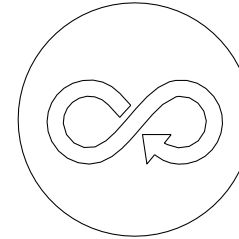
ACOUSTIC PANELS



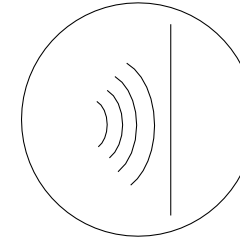
**Mycelium
Tech**



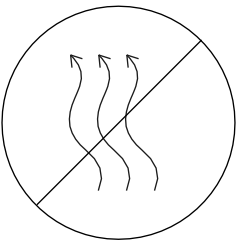
**100%
Bio-Based**



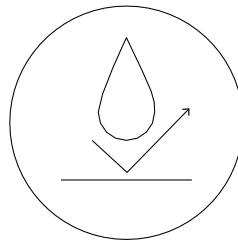
**Circular
Production**



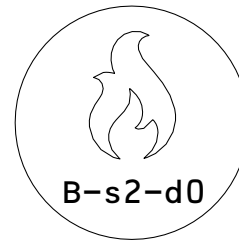
**Sound
Absorbing**



**Low VOC
emission**

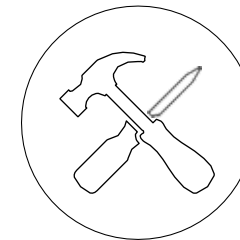


**Moisture
proof**



B-s2-d0

**Fire
Rating**



Easy To Fix

MOGU ACOUSTIC - USP_s

ACOUSTIC PANELS

UPGRADED PERFORMANCES:



Sound Insulation &
Acoustic Absorption



Eco-friendly &
sustainable materials





cod.A001
PINE



cod.A002
MOSS



cod.A003
FERN



cod.A004
LICHEN



cod.A005
FALLS



cod.A006
CREEK



cod.A007
RAIN



cod.A008
DROP



cod.A009
BALOS



cod.A010
TERRACOTTA



cod.A011
SAND



cod.A012
SILT



cod.A013
BARK



cod.A014
HUMUS



cod.A015
MUSHROOM



cod.A016
MYCELIUM



cod.A017
SLATE



cod.A018
ANDESITE



cod.A019
FOSSIL



cod.A020
DOLOMITE



cod.A021
MARBLE

ACOUSTIC

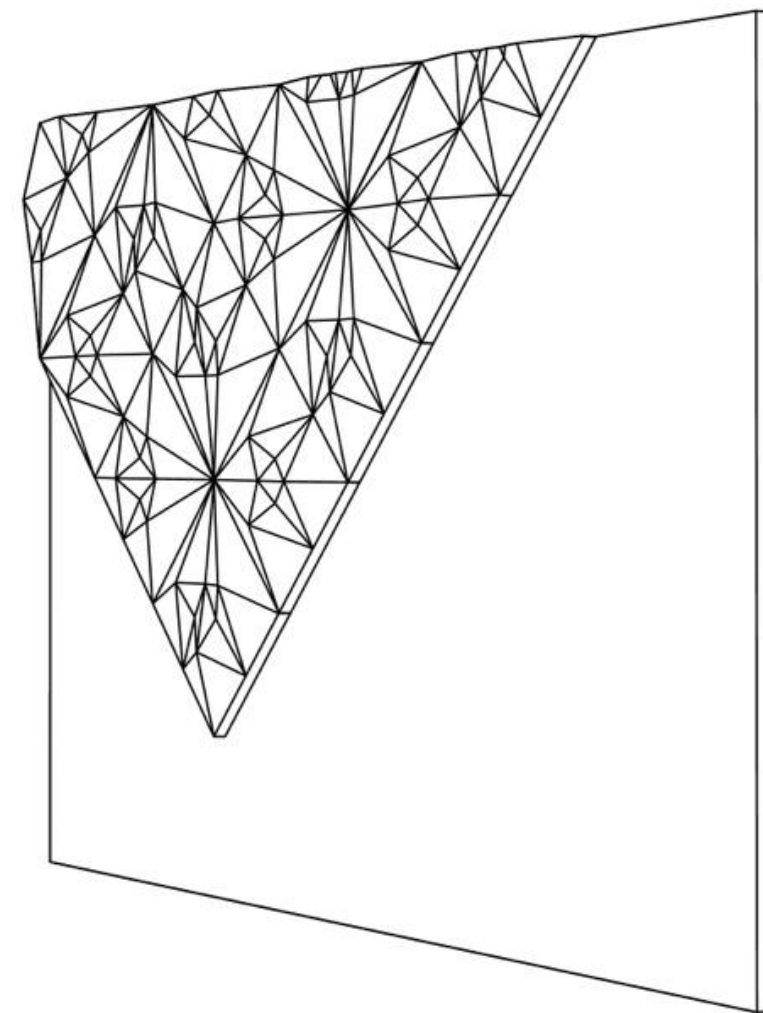
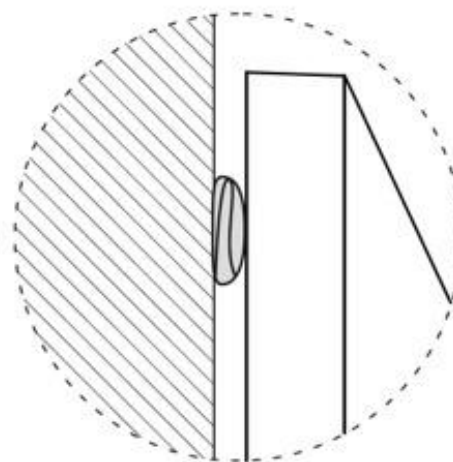
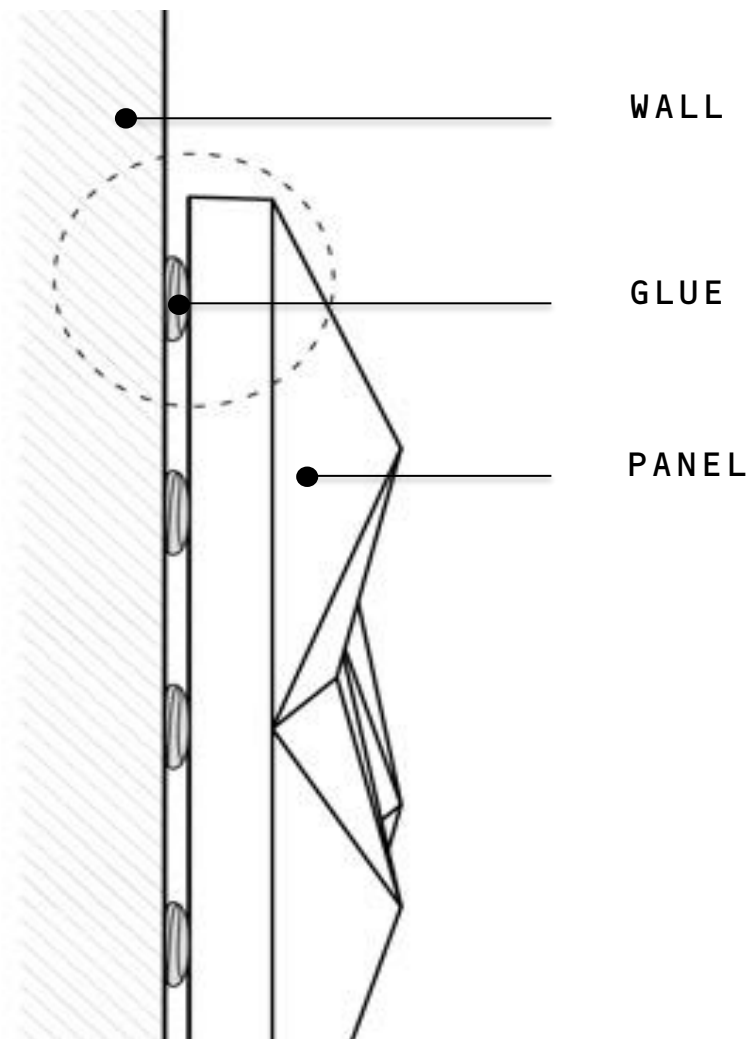
COLOUR PALETTE

MOGU ACOUSTIC

ACOUSTIC PANELS

1. GLUE

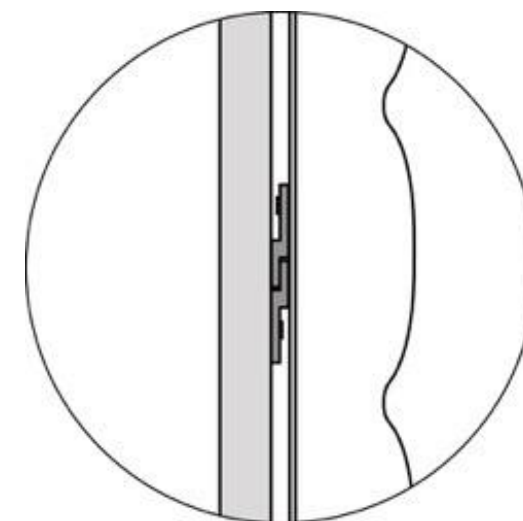
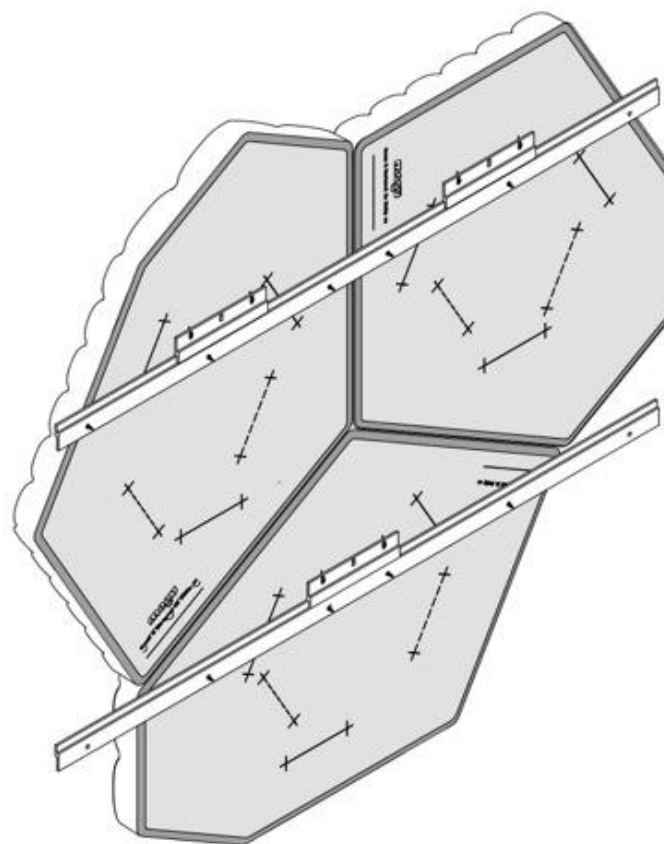
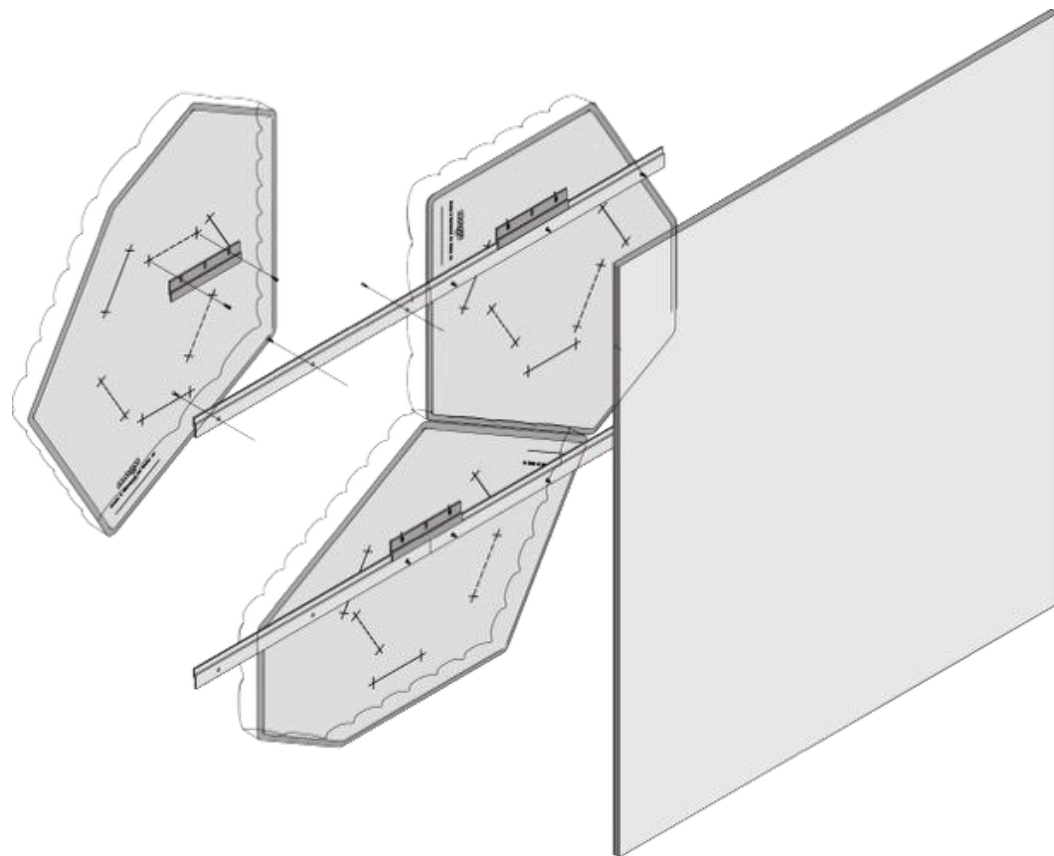
FIXING SYSTEM



MOGU ACOUSTIC

2. Z-CLIP / Z-BAR with backing

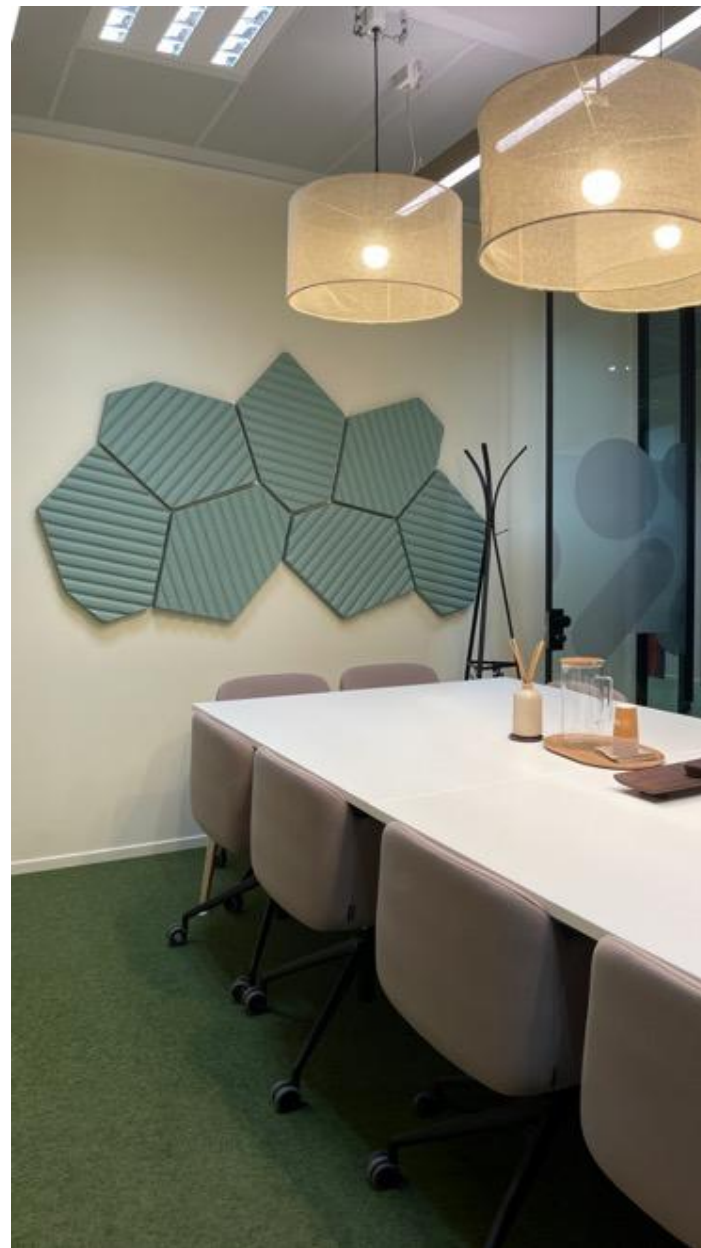
ACOUSTIC PANELS



FIXING SYSTEM



L'Oreal HQ - Bucharest

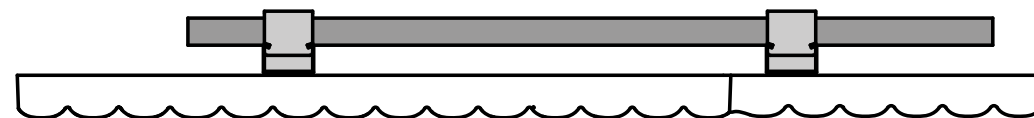
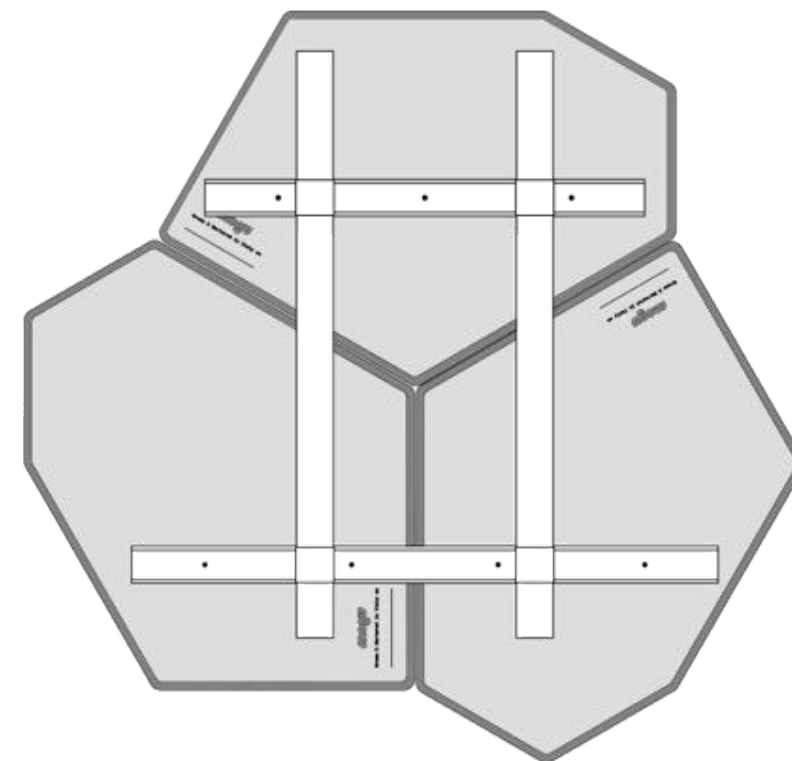
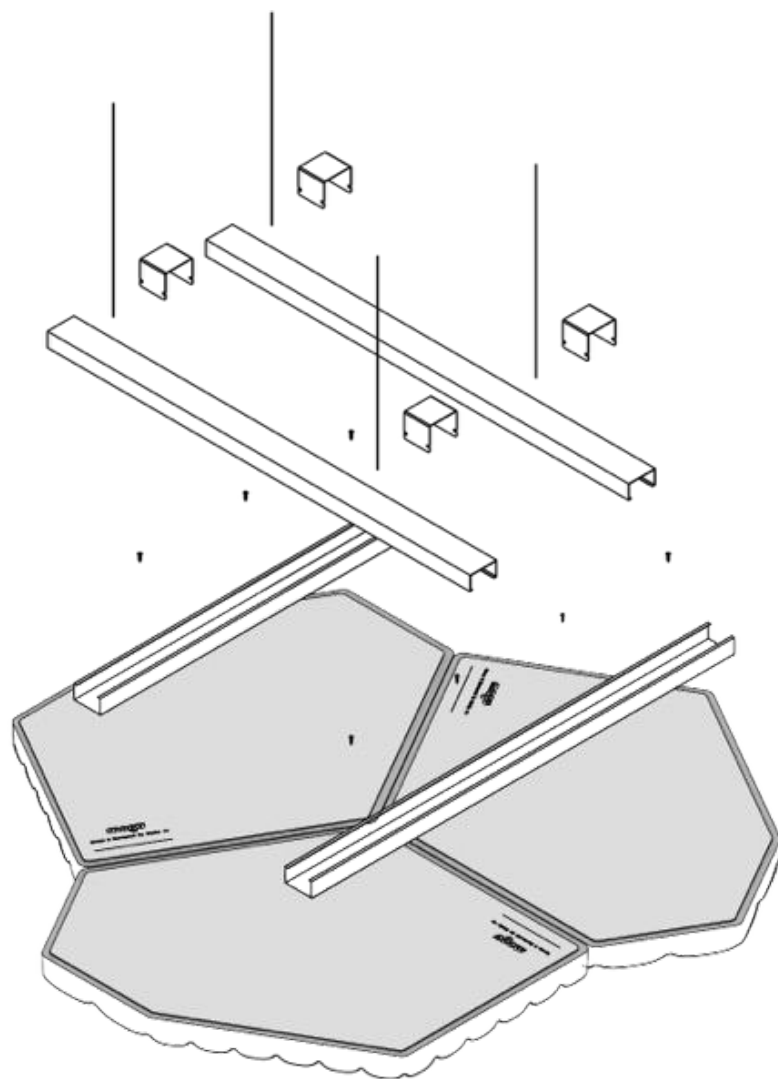


STELLA 33: co-working spaces // Milan – Venice – Verona

MOGU ACOUSTIC

3. CEILING system, with backing

ACOUSTIC PANELS



FIXING SYSTEM

mogu



Unity – M Moser
Singapore



Kering HQ – Milan & Paris



Nori Way
vegan restaurant – Milan

PLUMA & KIWI

MOGU PLUMA

SLIM. CIRCULAR. NATURAL.

Acoustic panels that transform
walls into design statements –
sustainably.

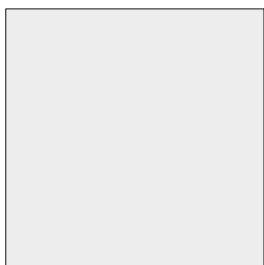


moqu

MOGU PLUMA

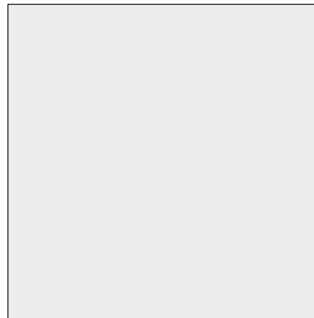
PLUMA & KIWI

DIMENSIONS



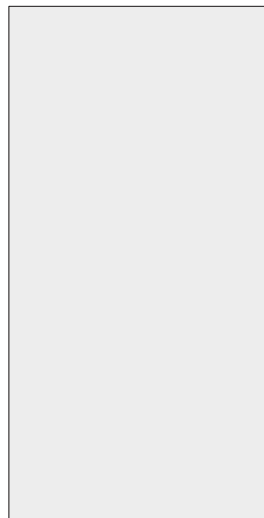
SMALL – S

500X500 mm



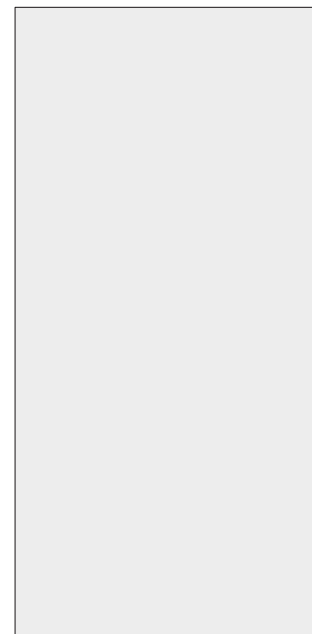
MEDIUM – M

600X600 mm



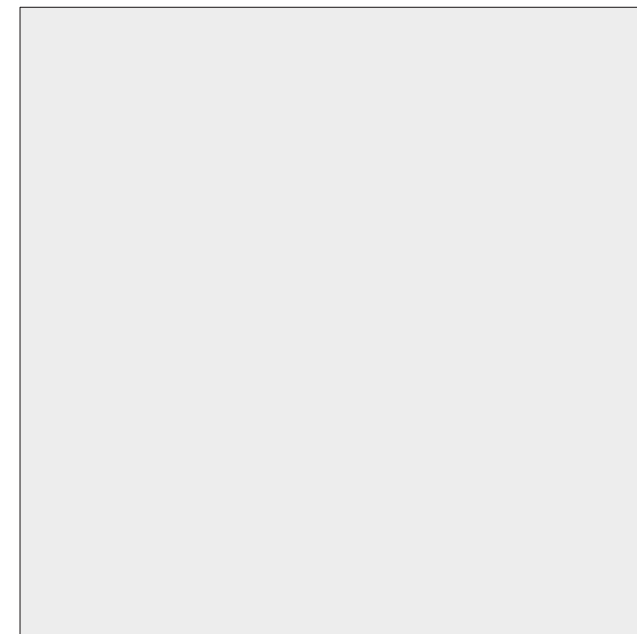
LARGE – L

500X1000 mm



EXTRA LARGE – XL

600X1200 mm



2EXTRA LARGE – XXL

1600X1200 mm

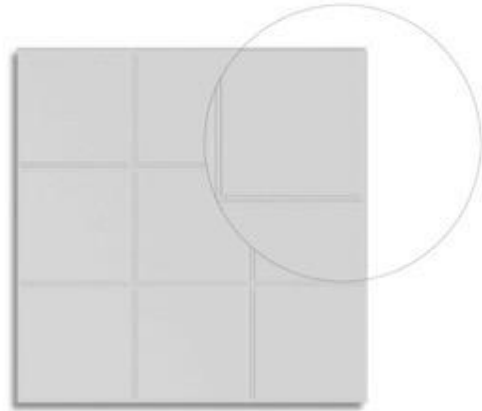
MOGU PLUMA

PLUMA & KIWI

TEXTURES



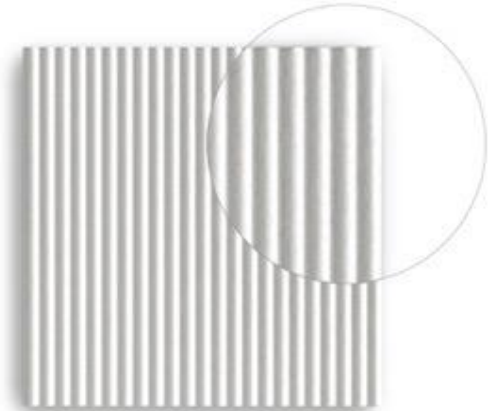
ARCO



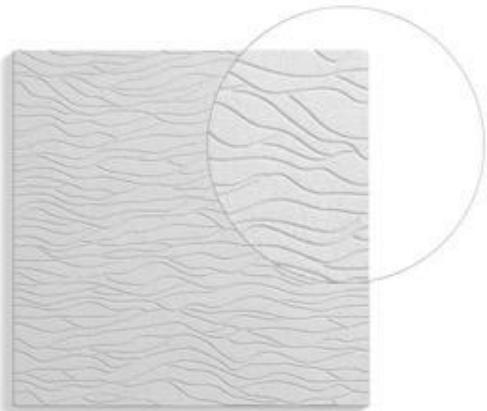
BLOK



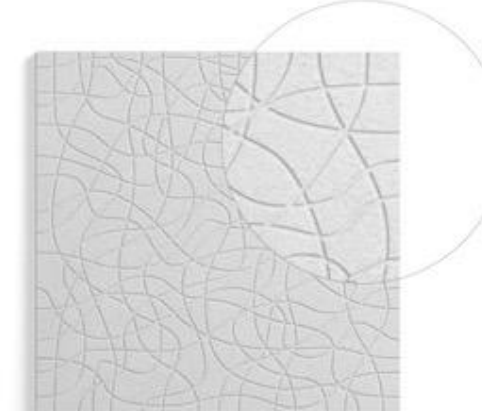
COSMOS



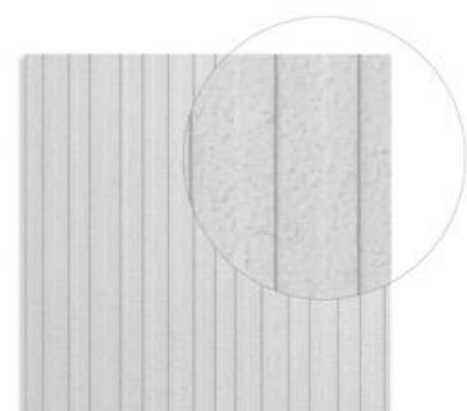
FLUTED



LEAVES



MYCELIUM



REEDS



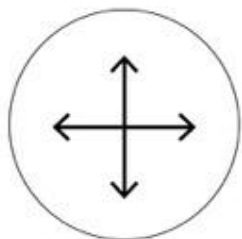
NATURAL

MOGU PLUMA

UPGRADED PERFORMANCES:



Enhanced acoustic
performances



Improved dimensional
stability



Multilayer structure:
Mycelium, Hemp, Optional Backing

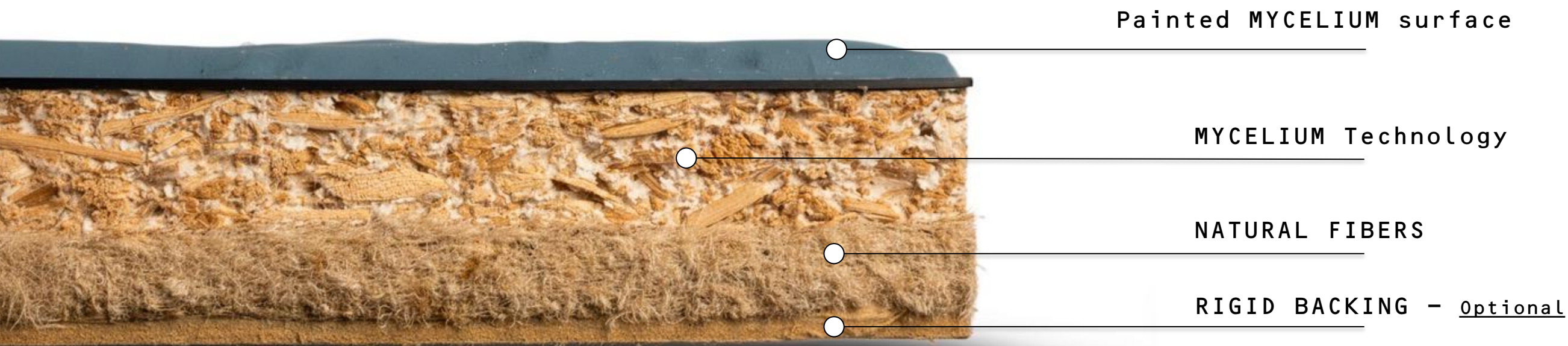


PLUMA & KIWI

MOGU PLUMA

Composition

PLUMA & KIWI



MOGU PLUMA

PLUMA & KIWI

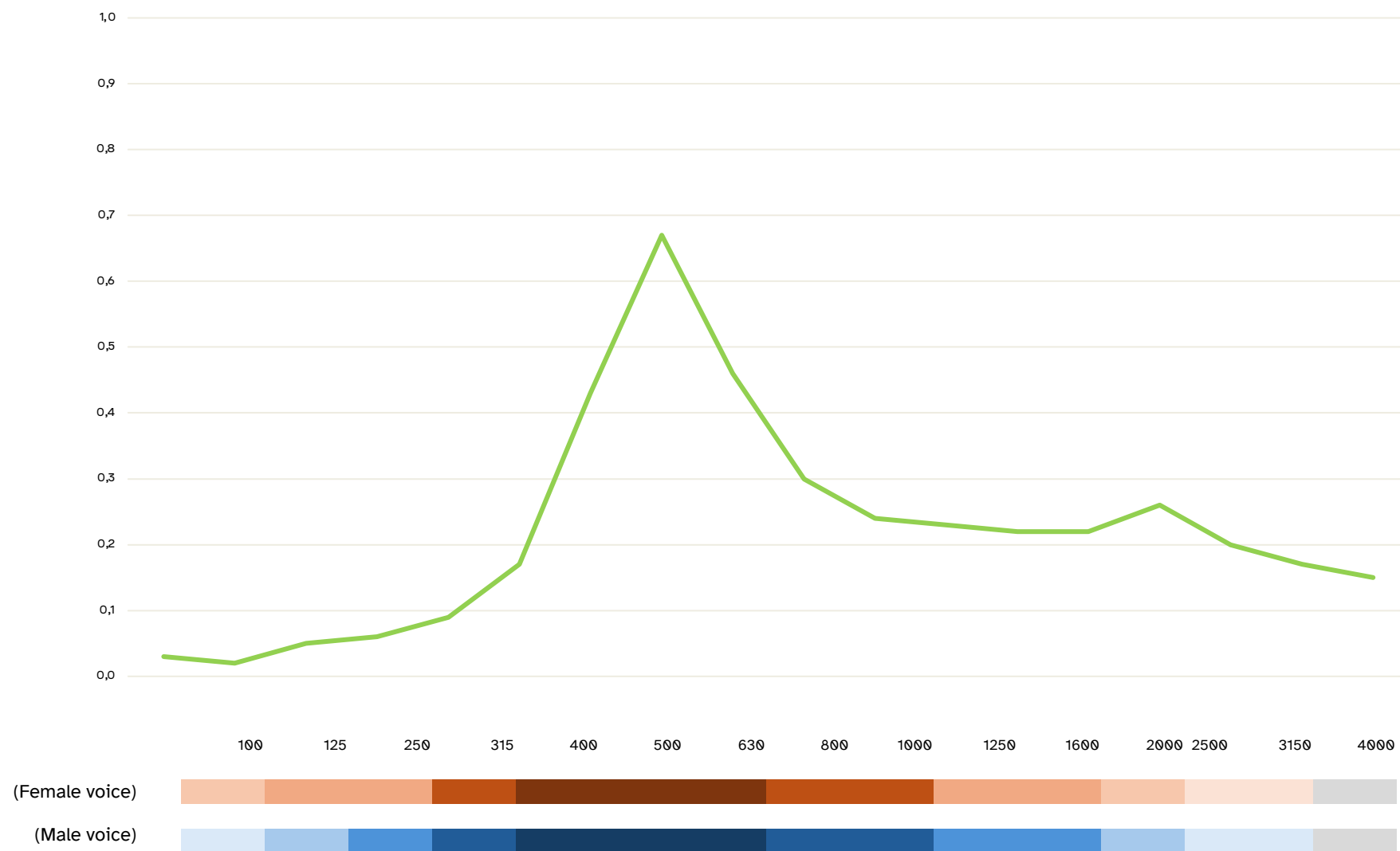
The new multilayer structure increases the acoustic performance of PLUMA panels.

PLUMA

NRC 0.31

α_w 0.25 (LM)

R_w 18.8 db



MOGU PLUMA

PLUMA & KIWI

The new multilayer structure increases the acoustic performance of PLUMA panels

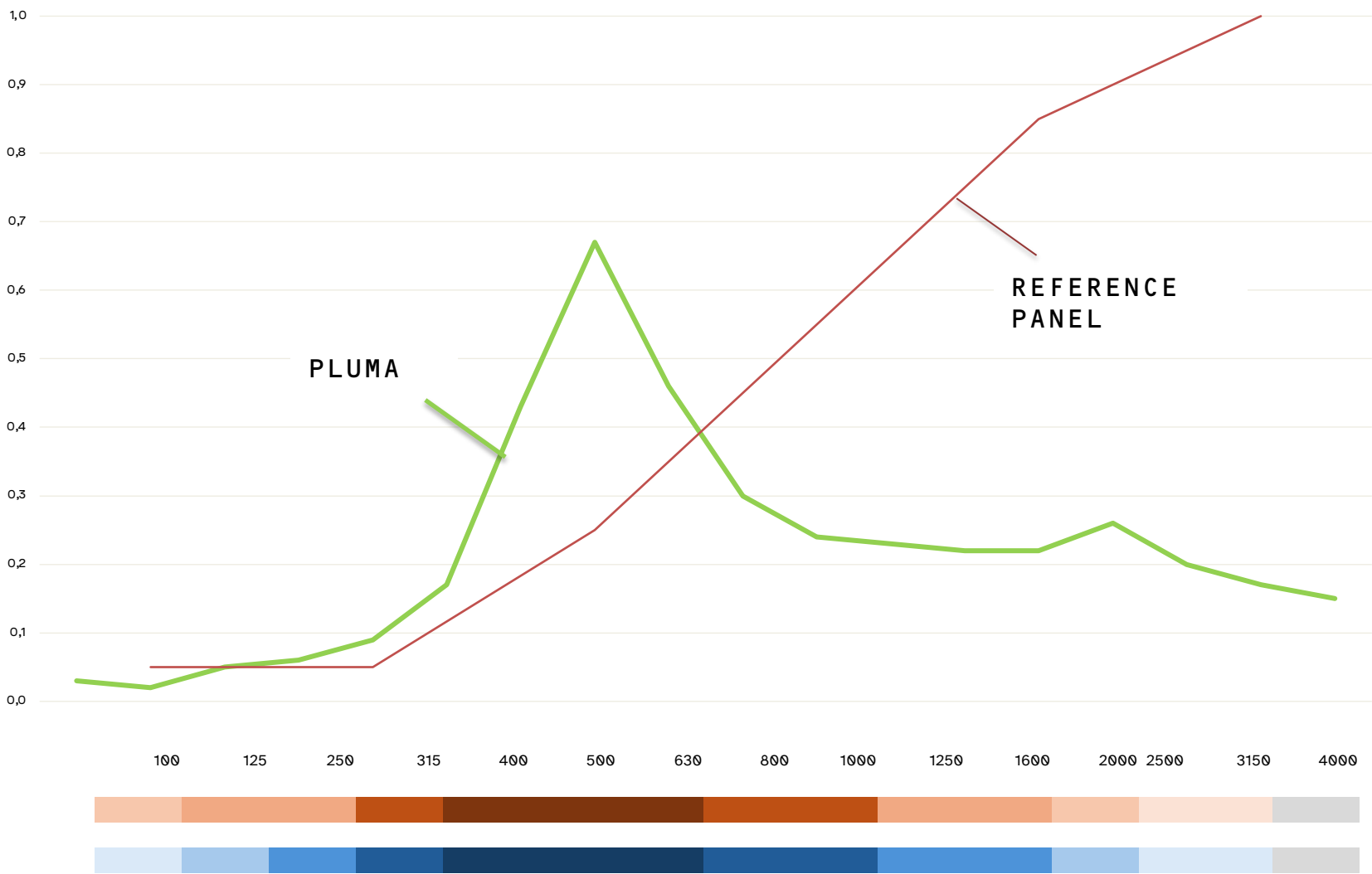
PLUMA

NRC	0.31
α_w	0.25 (LM)
R_w	18.8 db

REFERENCE

NRC	0.45
α_w	0.3 (MH)
R_w	n/a

female voice
male voice



MOGU PLUMA

PLUMA & KIWI

The new multilayer structure increases the acoustic performance of PLUMA panels

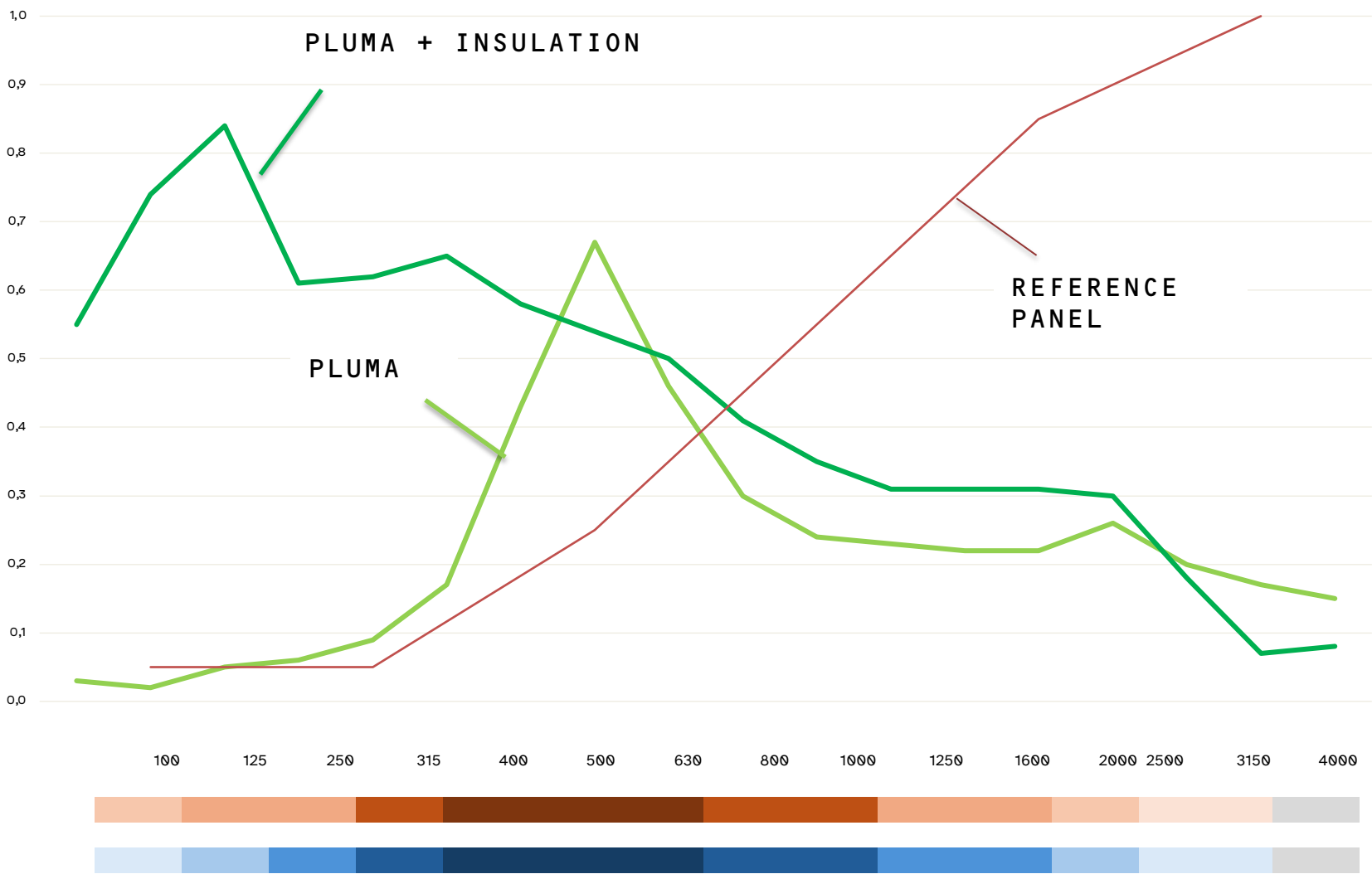
PLUMA

NRC 0.31
 α_w 0.25 (LM)
 R_w 18.8 db

PLUMA + insulation

NRC 0.46
 α_w 0.30 (LM)
 R_w 27 db

female voice
male voice



MOGU PLUMA

The new multilayer structure increases the acoustic performance of PLUMA panels

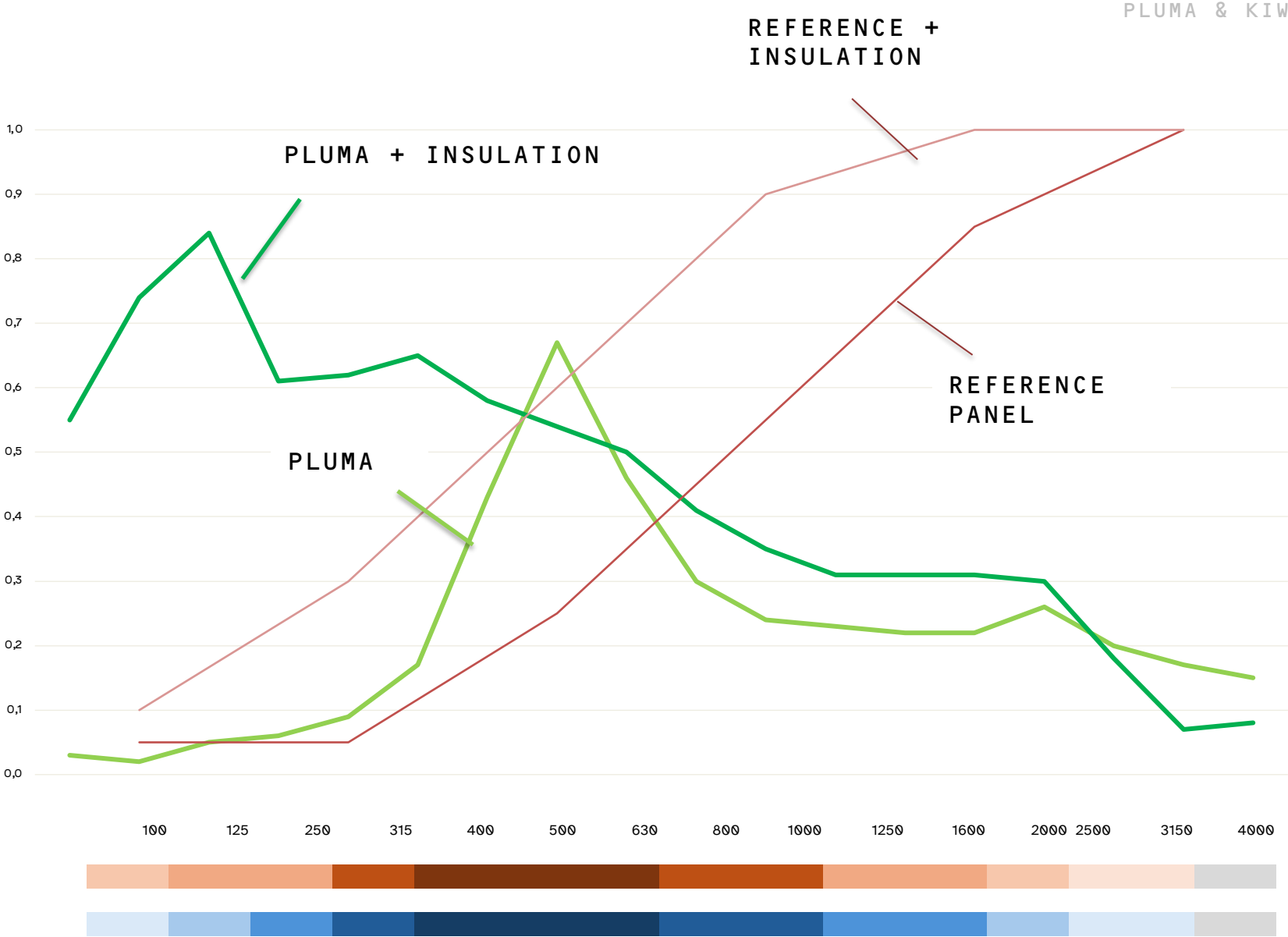
PLUMA

NRC 0.31
 α_w 0.25 (LM)
 R_w 18.8 db

PLUMA + insulation

NRC 0.46
 α_w 0.30 (LM)
 R_w 27 db

female voice
male voice





cod.A001
PINE



cod.A002
MOSS



cod.A003
FERN



cod.A004
LICHEN



cod.A005
FALLS



cod.A006
CREEK



cod.A007
RAIN



cod.A008
DROP



cod.A009
BALOS



cod.A010
TERRACOTTA



cod.A011
SAND



cod.A012
SILT



cod.A013
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cod.A016
MYCELIUM



cod.A017
SLATE



cod.A018
ANDESITE



cod.A019
FOSSIL



cod.A020
DOLOMITE



cod.A021
MARBLE

PLUMA

COLOUR PALETTE



3 Chamberlain Square – FCB Studios - Birmingham









Villa Tevere - Rome



Seed & Bloom – Saudi Arabia



KIWI

PLUMA FINISHING

KIWI combines a naturally soft touch with the depth of wool-based flock.

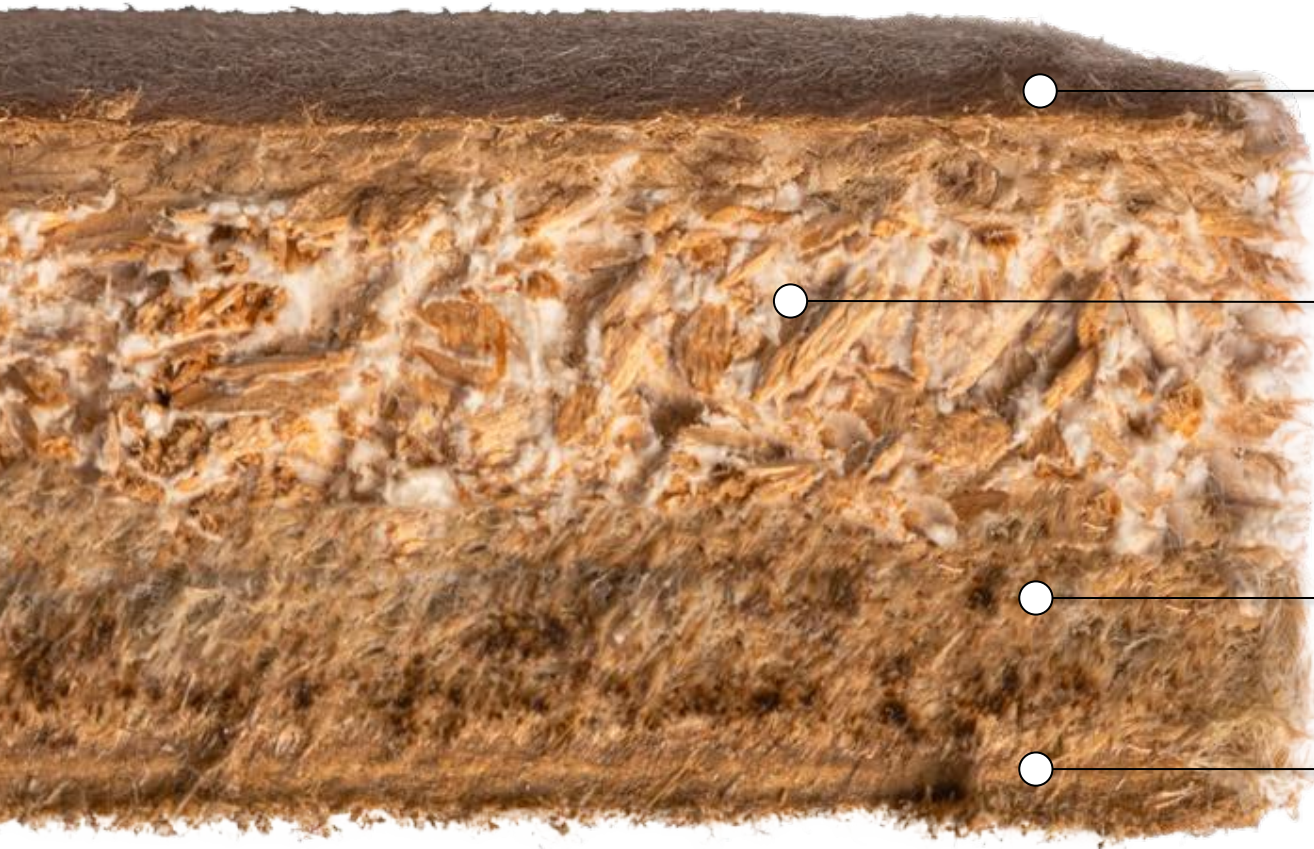
Its irregular, organic texture brings a sensory warmth that synthetic flocking can't replicate—familiar, yet distinctly refined.



KIWI FINISHING

COMPOSITION

PLUMA & KIWI



KIWI Finishing
(Natural wool flock)

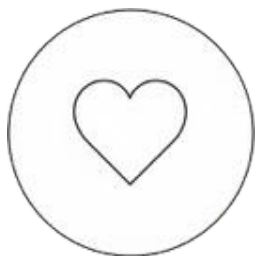
MYCELIUM Technology

NATURAL & UPCYCLED FIBERS

RIGID BACKING - Optional

KIWI FINISHING

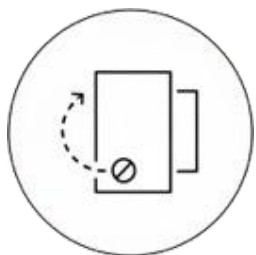
Upgraded performances:



Premium wool finish
(natural, cruelty-free)



Washable and hygienic



Optional backing for easy
installation

PLUMA & KIWI



mogu



MIRO HQ – Zenber Architects – Amsterdam







KIWI FINISHING

PLUMA & KIWI

Upgraded performances:

Kiwi further enhances the performance of Pluma, opening the M/H frequencies

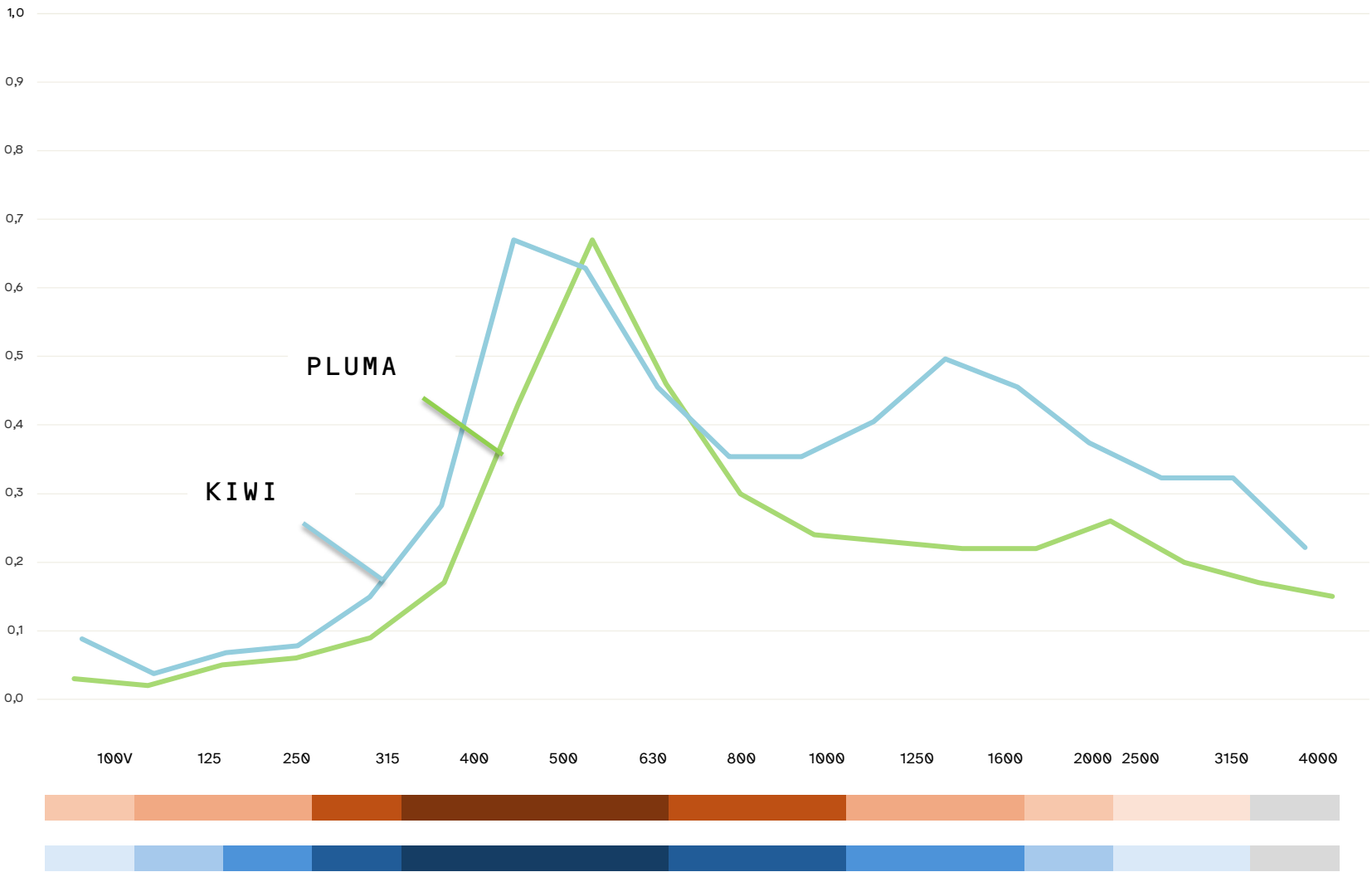
PLUMA

NRC 0.31
 α_w 0.25 (LM)
 R_w 18.8 db

KIWI

NRC 0.37
 α_w 0.3 (MH)
 R_w 20.8

female voice
male voice



KIWI FINISHING

PLUMA & KIWI

Upgraded performances:

Kiwi further enhances the performance of Pluma, opening the M/H frequencies

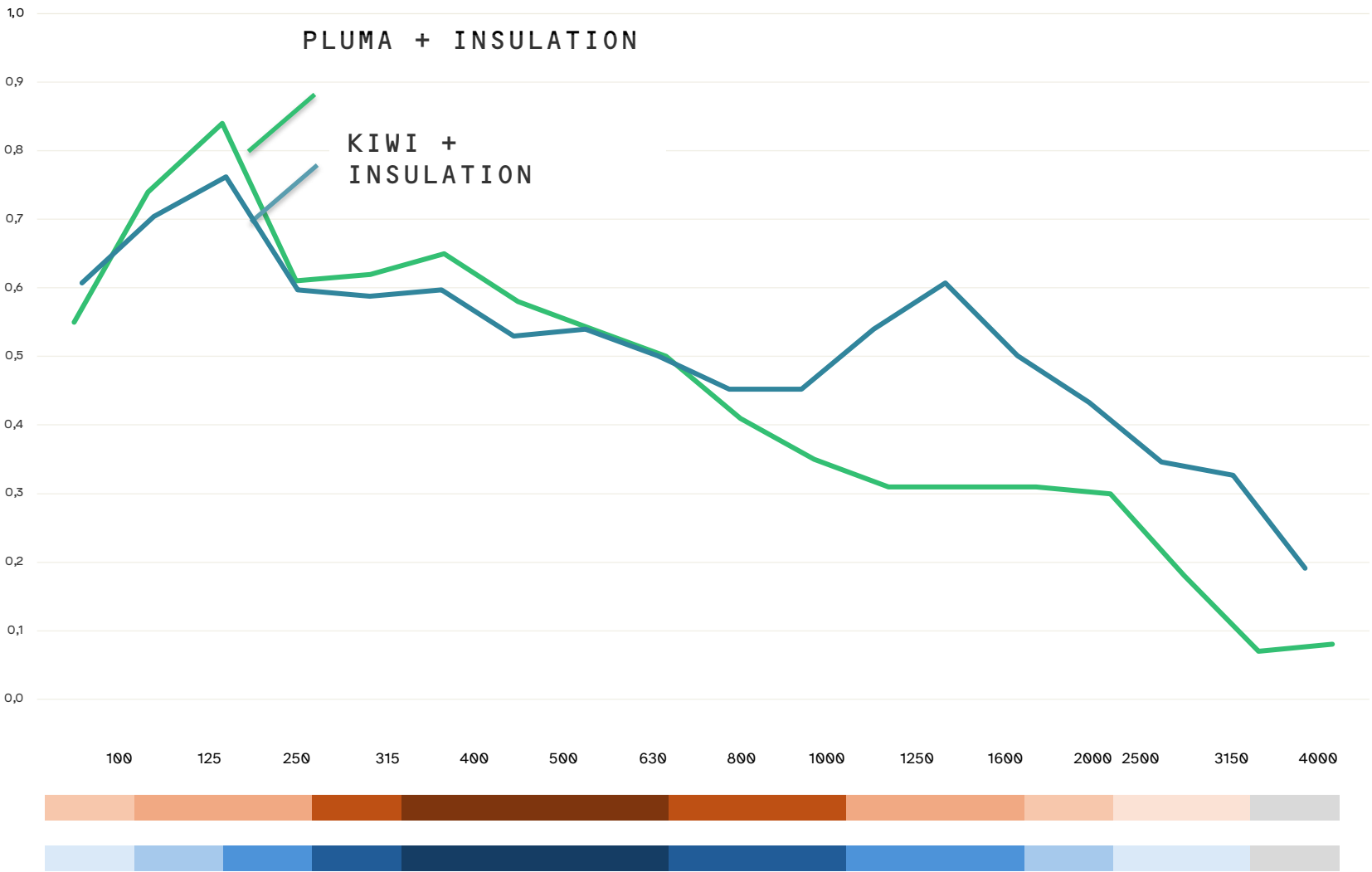
PLUMA

NRC 0.31
 α_w 0.25 (LM)
 R_w 18.8 db

KIWI

NRC 0.37
 α_w 0.3 (MH)
 R_w 20.8

female voice
male voice



KIWI FINISHING

PLUMA & KIWI

Upgraded performances:

Kiwi further enhances the performance of Pluma, opening the M/H frequencies

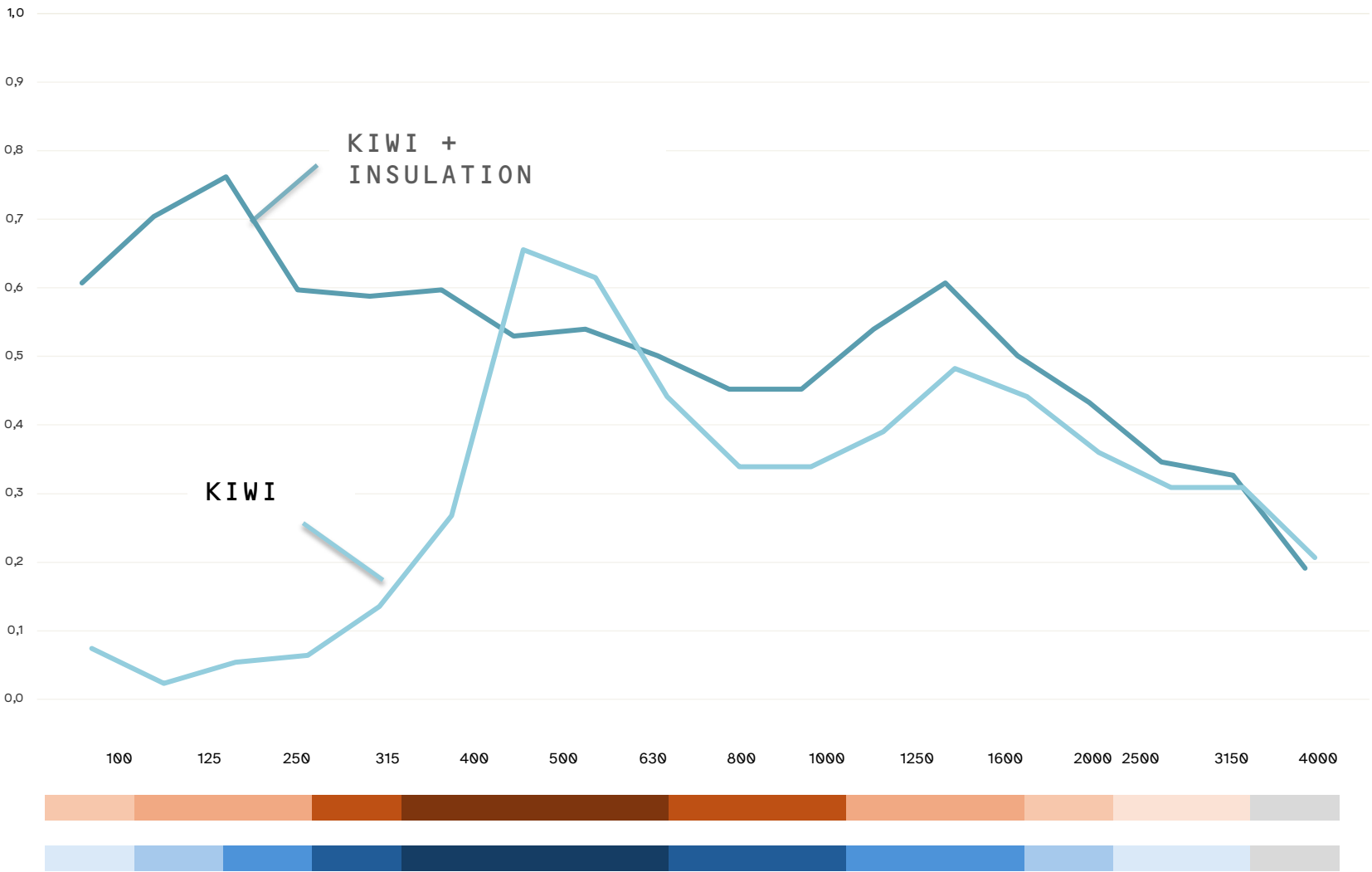
PLUMA

NRC 0.31
 α_w 0.25 (LM)
 R_w 18.8 db

KIWI

NRC 0.37
 α_w 0.3 (MH)
 R_w 20.8

female voice
male voice





cod.K045
HEDERA



cod.K046
FENNEL



cod.K048
JUNIPER



cod.K050
JASMINE



cod.K053
MUSTARD



cod.K054
GINGER



cod.K056
GRAPEFRUIT



cod.K058
LYCHEE



cod.K061
SESAME



cod.K062
SALT

KIWI

COLOUR PALETTE — KEY COLORS



cod.K043
ROSEMARY



cod.K047
BLUEBERRY



cod.K051
RAISINS



cod.K055
PLUM



cod.K059
PEPPER



cod.K063
LIME



cod.K064
ELDERBERRY



cod.K065
PITAYA



cod.K066
MANGO

KIWI

COLOUR PALETTE — EXTRA COLORS

MOGU KANA

A NEW GENERATION OF ULTRA-THIN SURFACE.

THE NEW NATURAL STANDARD

Ultra-thin.

Stable.

Sustainable.



Maximum design
flexibility with
minimal impact.

MOGU KANA

COMPOSITION

THE NEW NATURAL STANDARD



KIWI Finishing

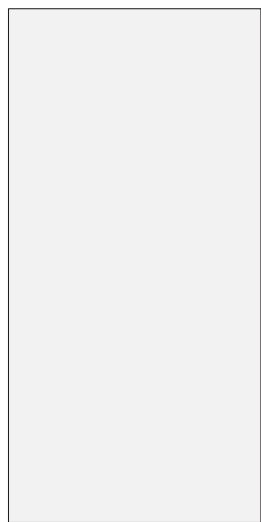
NATURAL FIBERS

RIGID BACKING | Optional

mogu

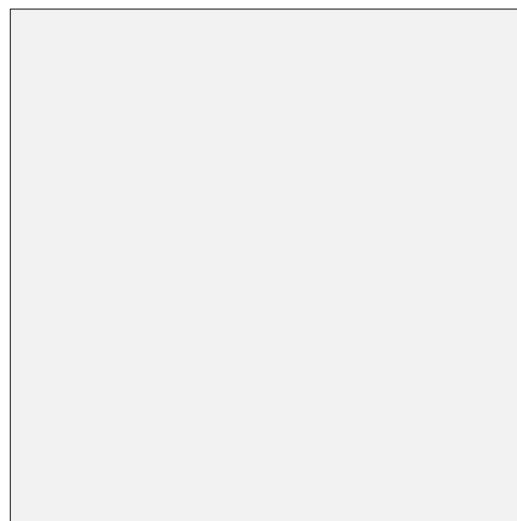
MOGU KANA

DIMENSIONS



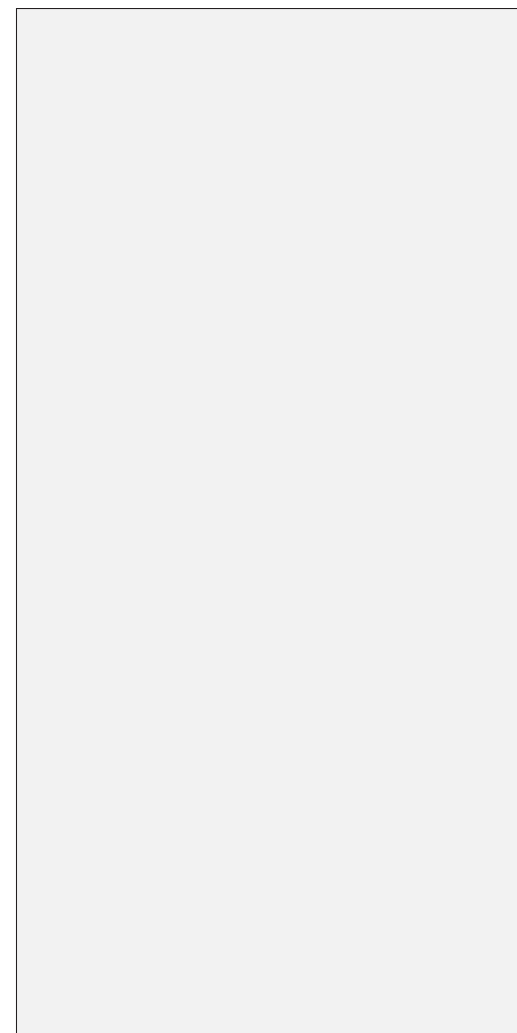
EXTRA LARGE - XL

600 X 1200 mm



2EXTRA LARGE - XXL

1600 X 1200 mm



JUMBO

1600 X 2400 mm

MOGU KANA

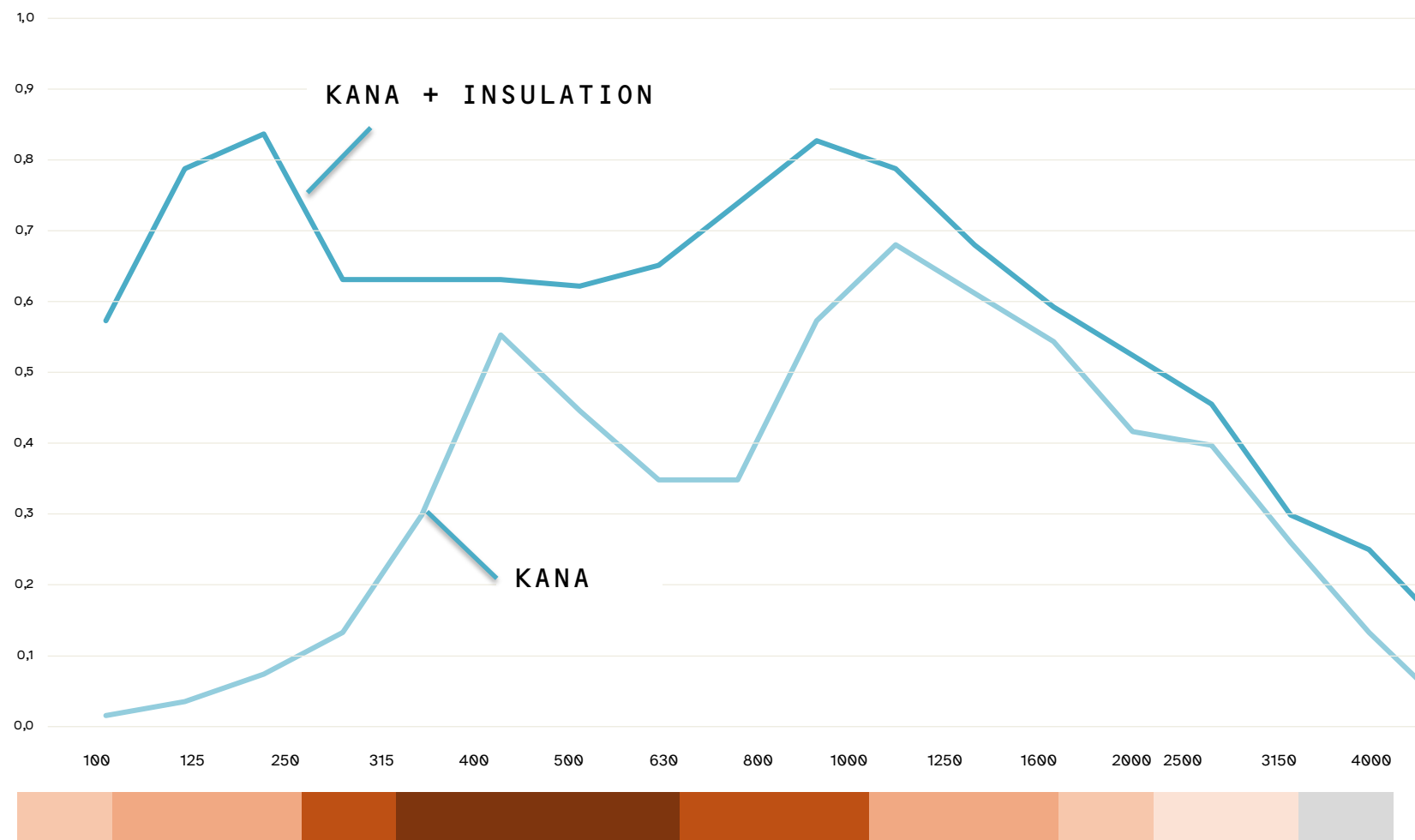
ENGINEERED FOR PERFORMANCE

THE NEW NATURAL STANDARD

Exceptional Acoustic Response

Ultra-thin panels with
high acoustic performance.

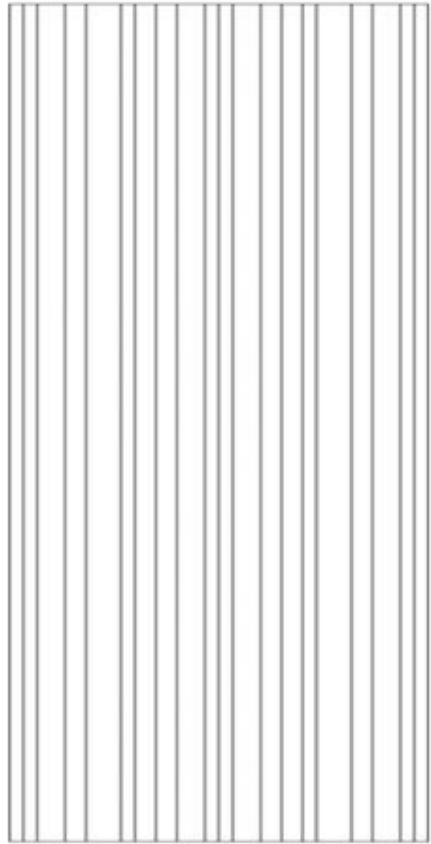
Human voice



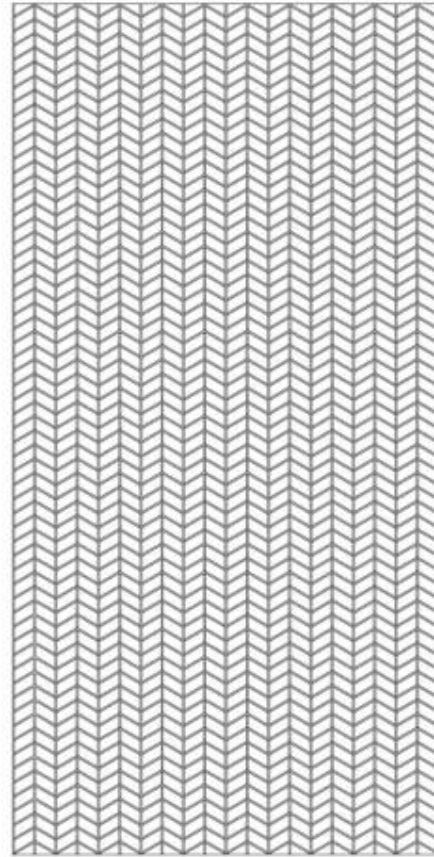
MOGU KANA

THE NEW NATURAL STANDARD

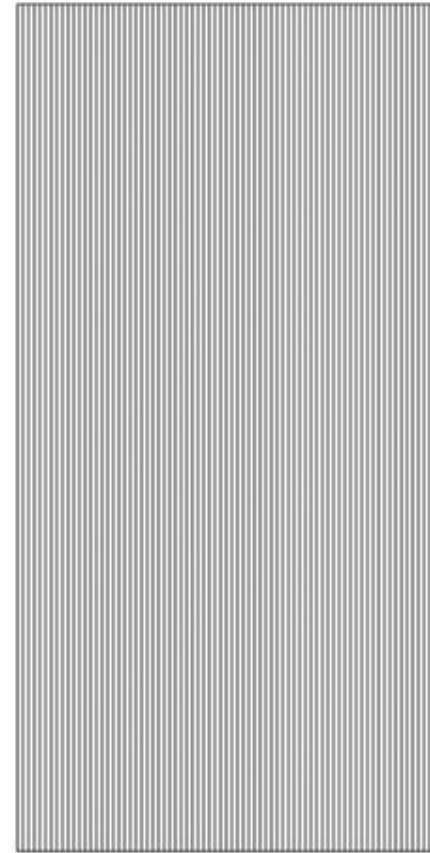
TEXTURES



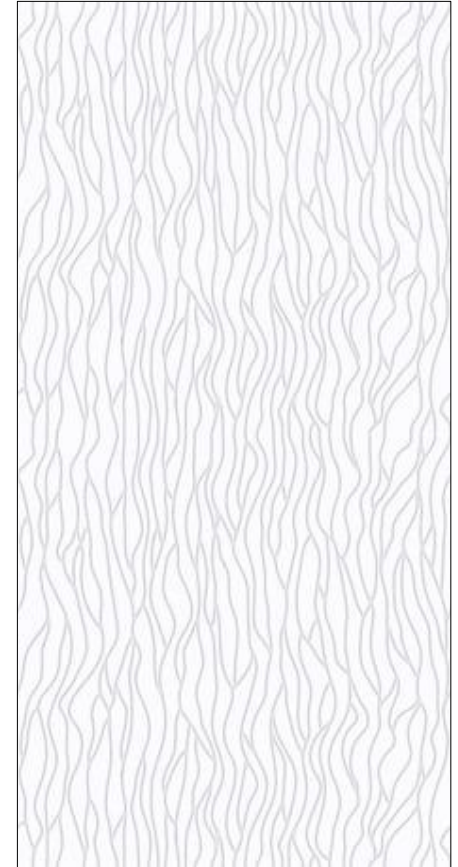
Vertical



Chevron



Fluted



Leaves

MOGU KANA

TEXTURES

THE NEW NATURAL STANDARD



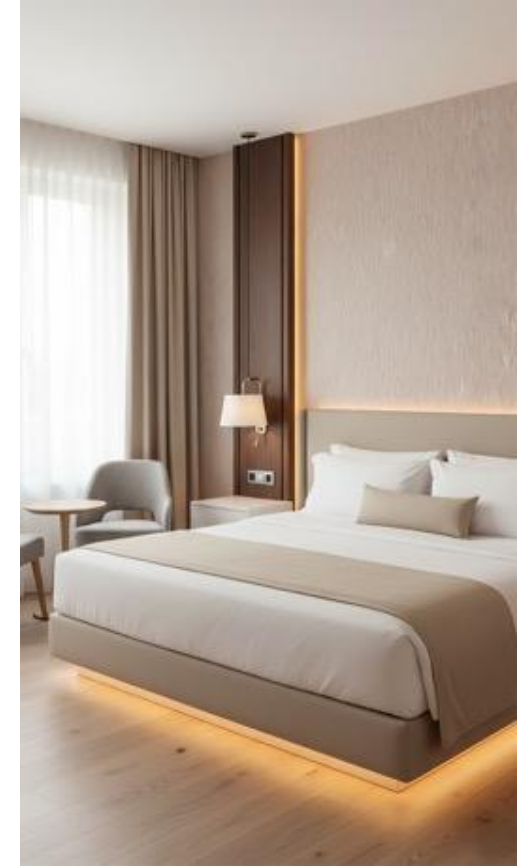
Vertical



Chevron



Fluted



Leaves

MOGU KANA

UNIQUE SELLING POINTS

THE NEW NATURAL STANDARD



**100% Bio-Based &
Naturally Derived**

**Cruelty-Free,
Bio-Based Composition**



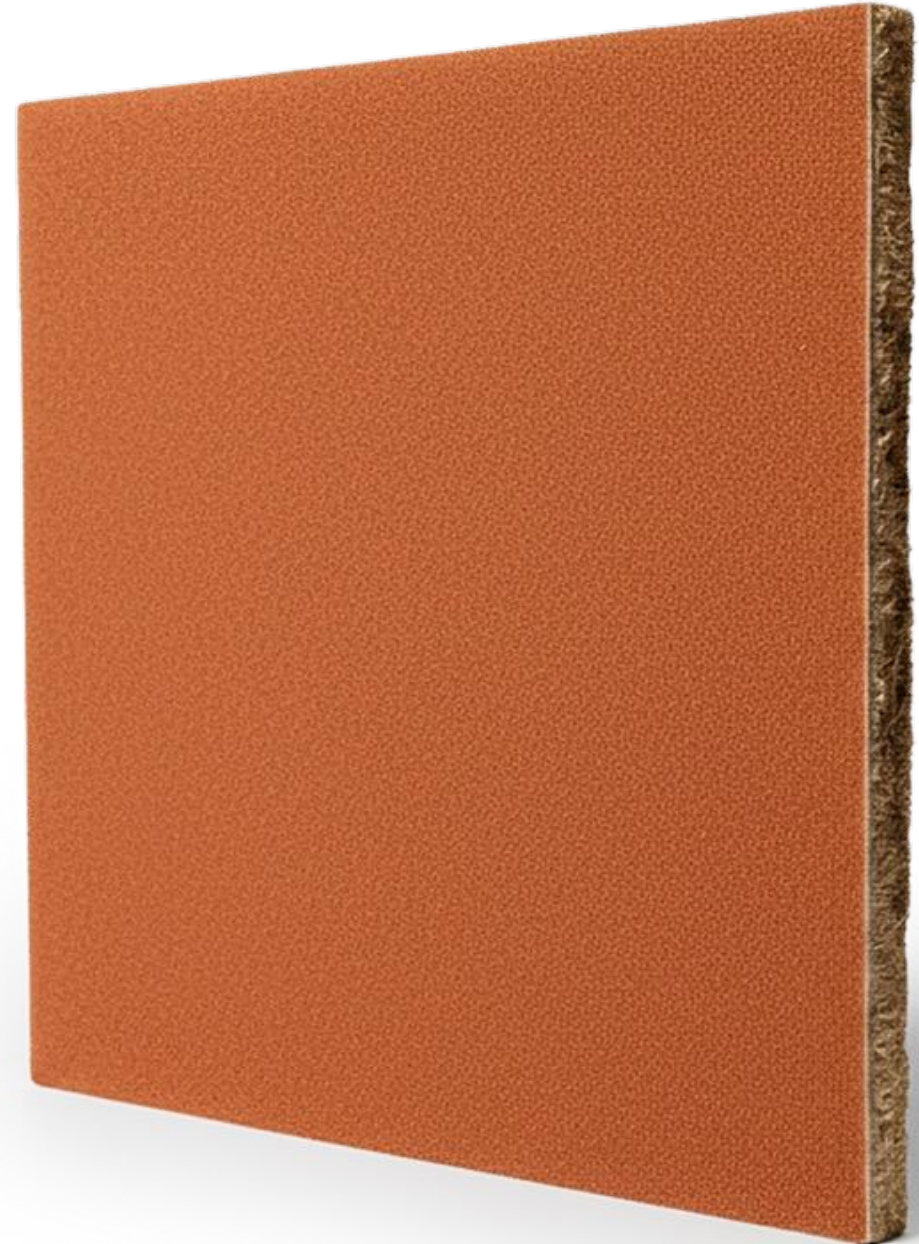
MOGU KANA

UNIQUE SELLING POINTS



**Cost Effective
Material & Strategy**

Smart Multi-Material



MOGU KANA

UNIQUE SELLING POINTS



Plastic-Free Surface Experience

A designed pure natural
tactile identity



MOGU KANA

UNIQUE SELLING POINTS



**Lightweight on
Jumbo sizes:**

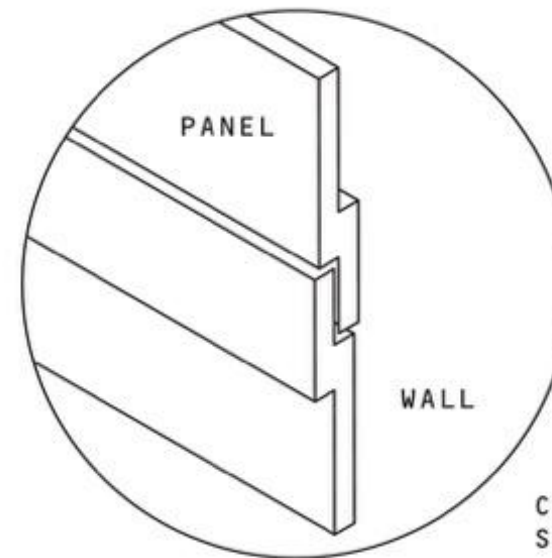
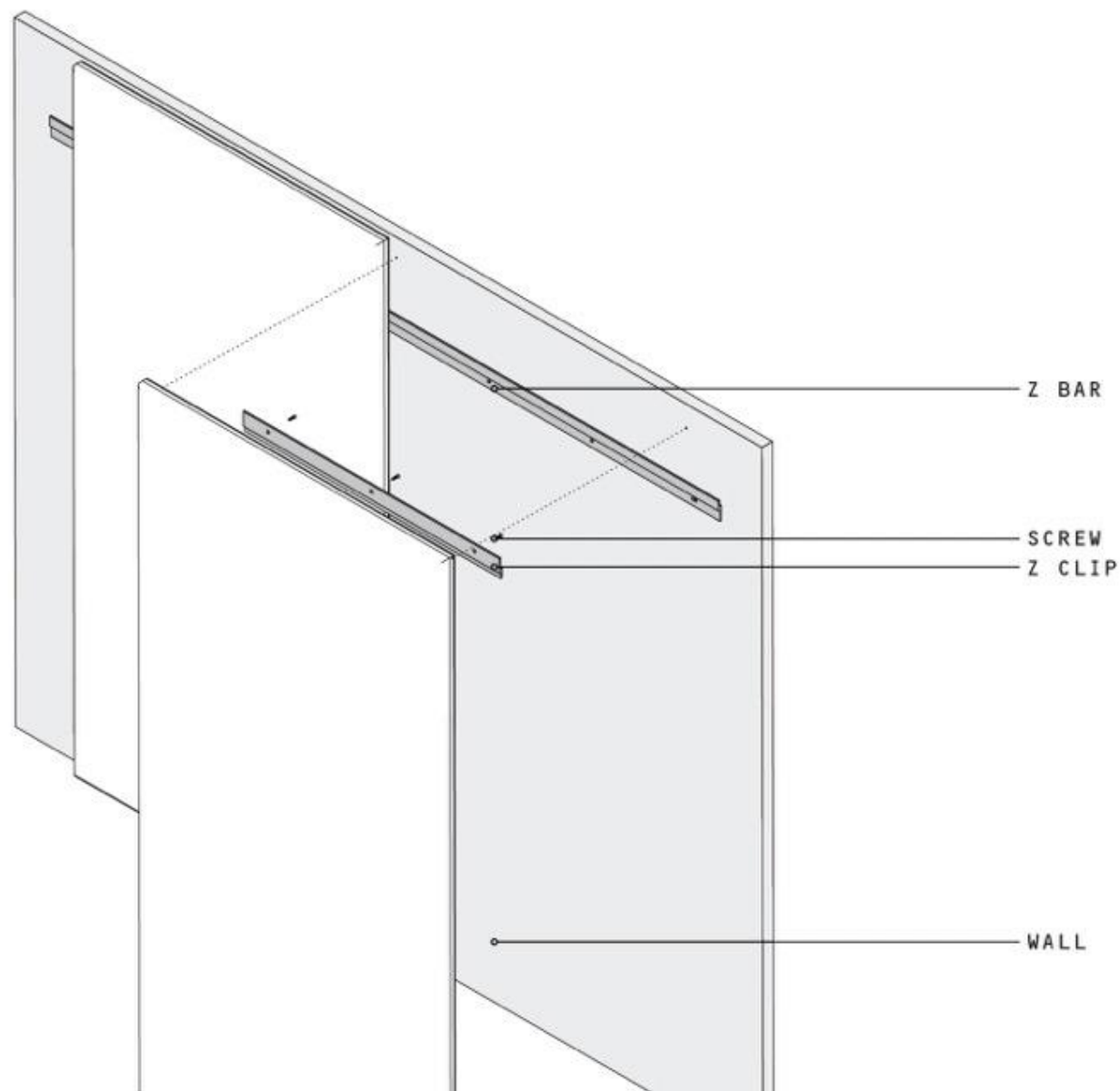
Minimal weight for easy
transportation and installation.



MOGU KANA

KANA Backing Fixing System — Z Clip

THE NEW NATURAL STANDARD

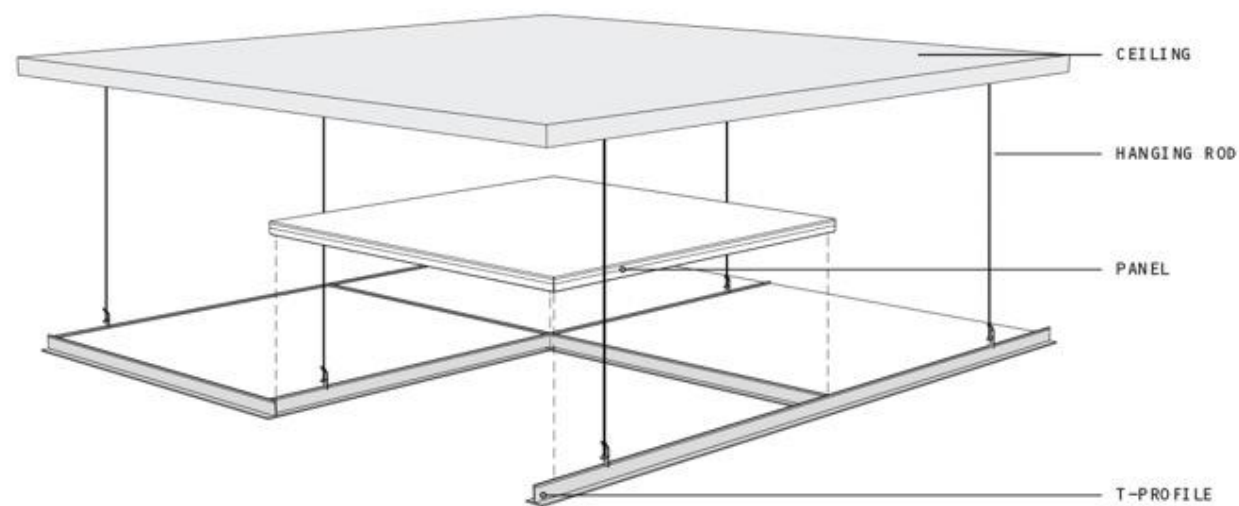


CLOSE UP
SYSTEM SNAP

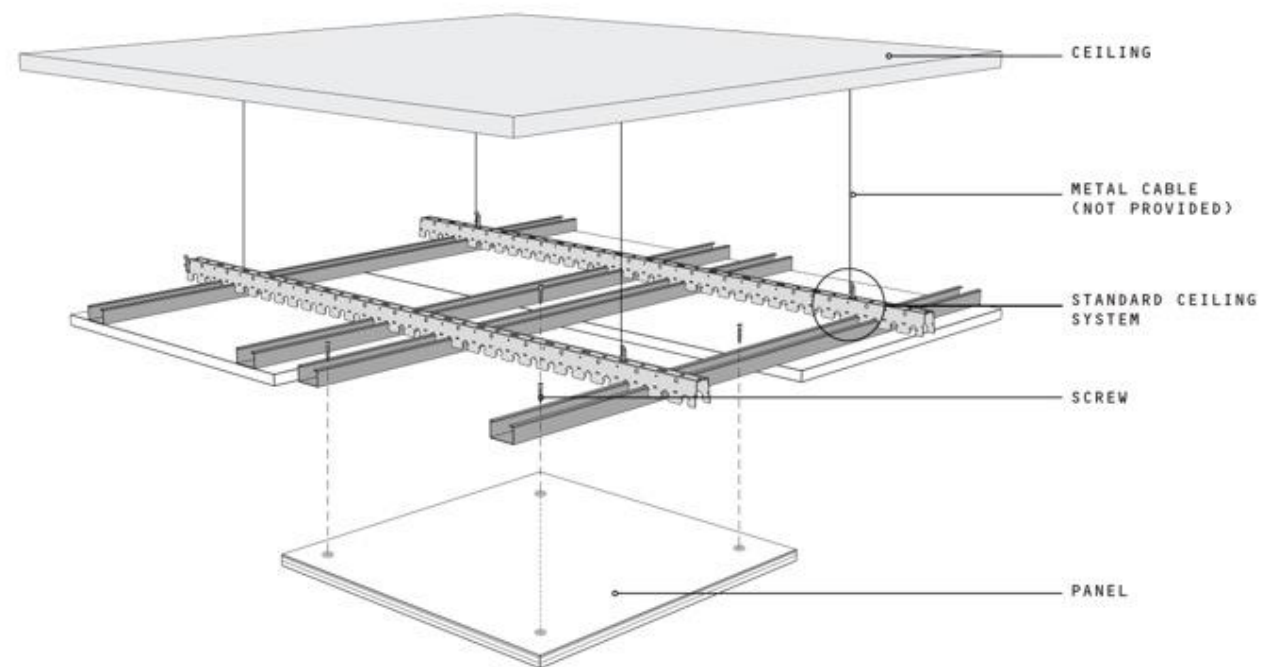
MOGU KANA

KANA Backing Fixing System

THE NEW NATURAL STANDARD



False Ceiling



Ceiling



FLOORING

MOGU FLOORING

PERFORMANCE WITHOUT COMPROMISE.

Advanced flooring systems—rolls and tiles. Engineered for durability, stability and instant installation across any commercial space.

mogu

FLOORING

MOGU FLOORING

NATURE'S COLORS

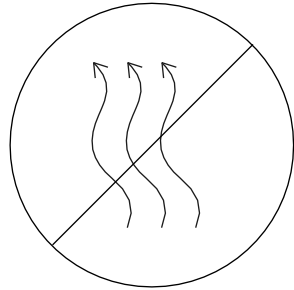
Advanced flooring systems—rolls and tiles. Engineered for durability, stability and instant installation across any commercial space.

mogu

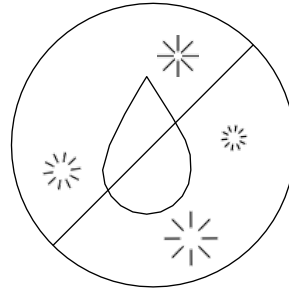


MOGU FLOORING

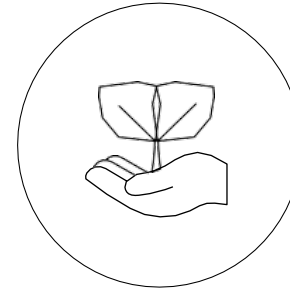
FLOORING



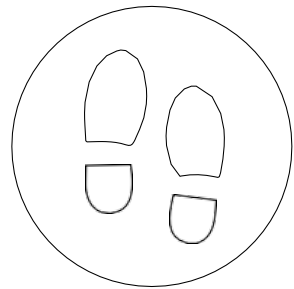
VOC Free



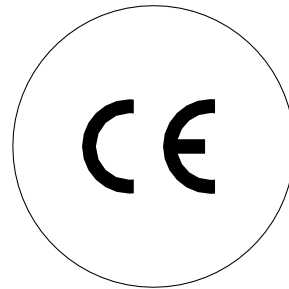
Solvent Free



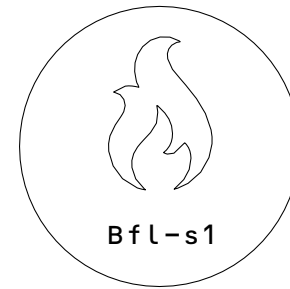
Up to 90%
biobased



High Foot
Traffic Areas



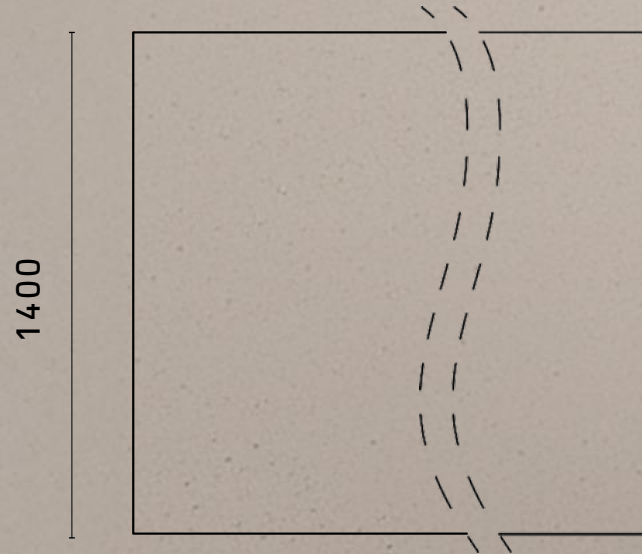
CE
Mark EN14041



Fire Rating

FLOOR FLEX

25 mm thickness



Length **20 m**

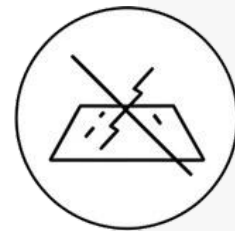
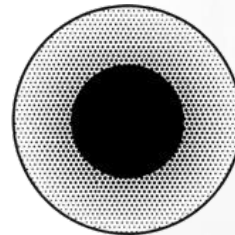
FLOORING



FLOOR FLEX

HEAVY-DUTY PERFORMANCES

- COFFEE RESISTANCE
UP TO 14 DAYS (TESTED)
- FULL-MATTE FINISH
- SCRATCH RESISTANCE > 10N



FLOORING

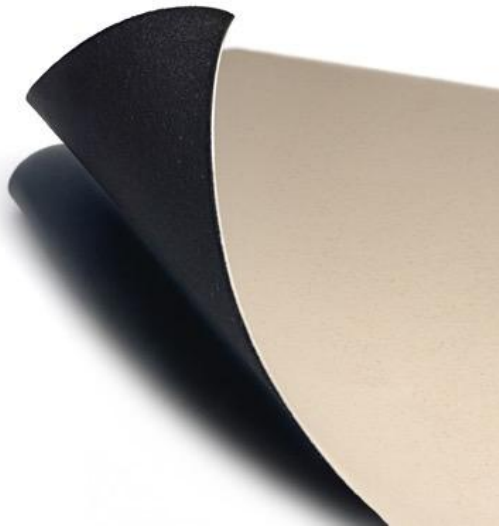


MOGU FLOOR COLLECTION

FLOORING

FLOOR SYSTEMS

FLEX 25 ROLLS



GLUE-DOWN
2.5 mm
50% BIOBASED

CORK TILES



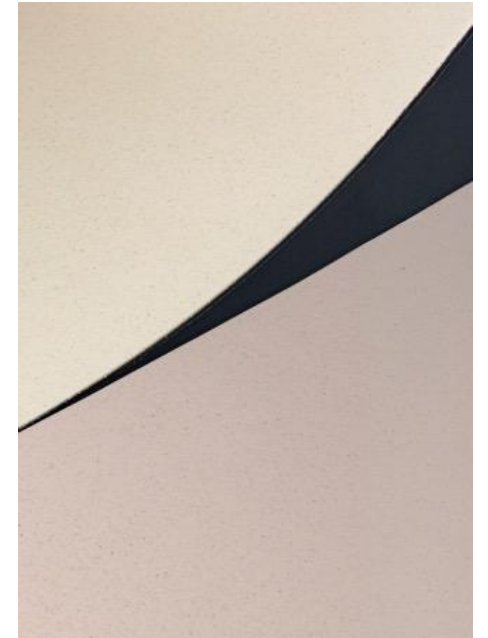
GLUE-DOWN
5/7 mm
90% BIOBASED

REWOOD CLICK TILES



ADHESIVE FREE
9 mm
75% BIOBASED

RECLAIM LOOSE LAY



ADHESIVE FREE
4.5 mm
96% RECYCLED

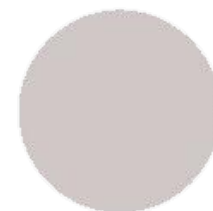
mogu



cod. F022
LARCH



cod. F030
MAUI



cod. F033
QUARTZ

MOGU FLOORING

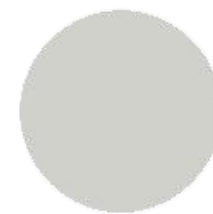
Colour Palette — KEY COLOURS



cod. F035
OWL



cod. F039
BASALT



cod. F042
DOLOMITE

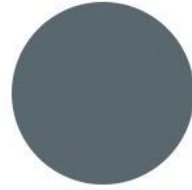
Flooring



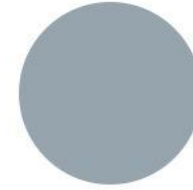
cod.F024
ACACIA



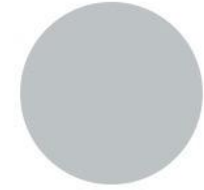
cod.F025
BAMBOO



cod.F027
BAND



cod.F028
STREAM



cod.F029
SOURCE

MOGU FLOORING

Colour Palette — EXTRA COLOURS



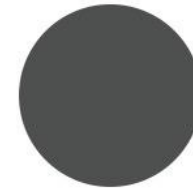
cod.F031
TULITE



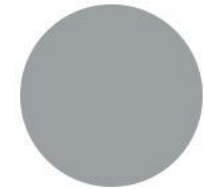
cod.F034
DEN



cod.F037
HYPHAE



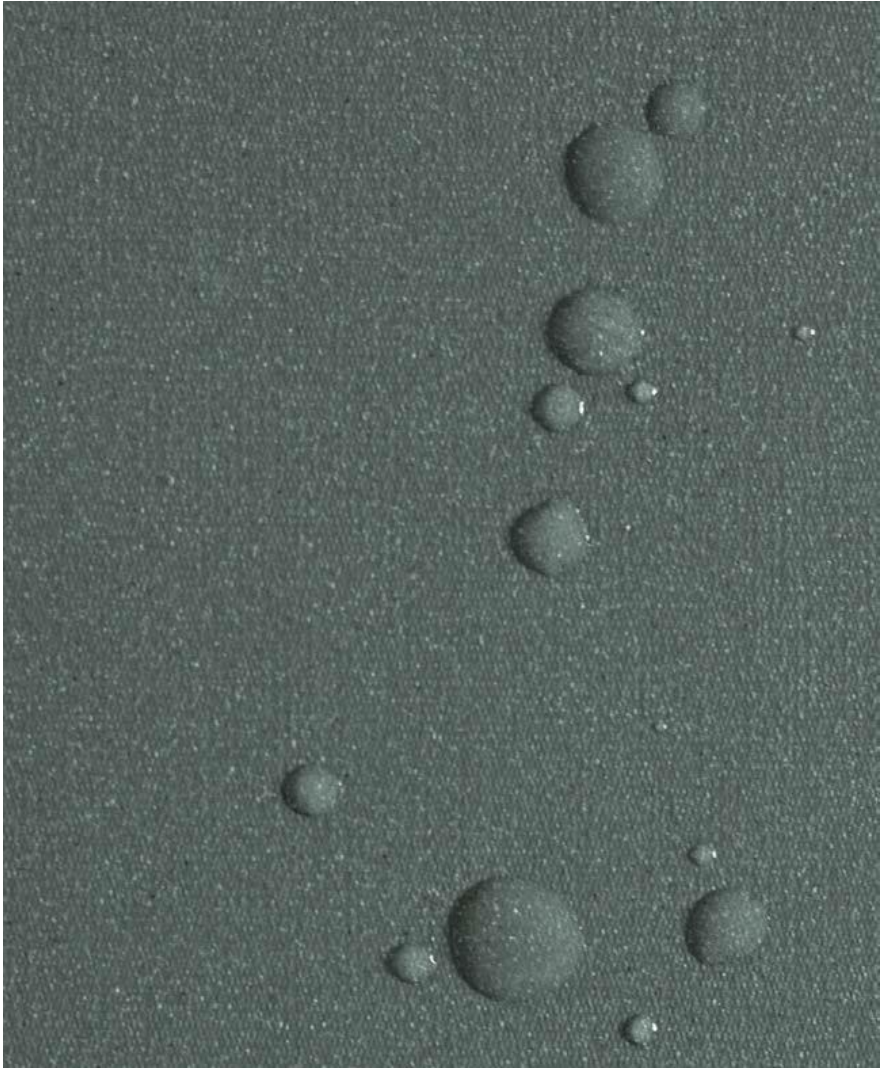
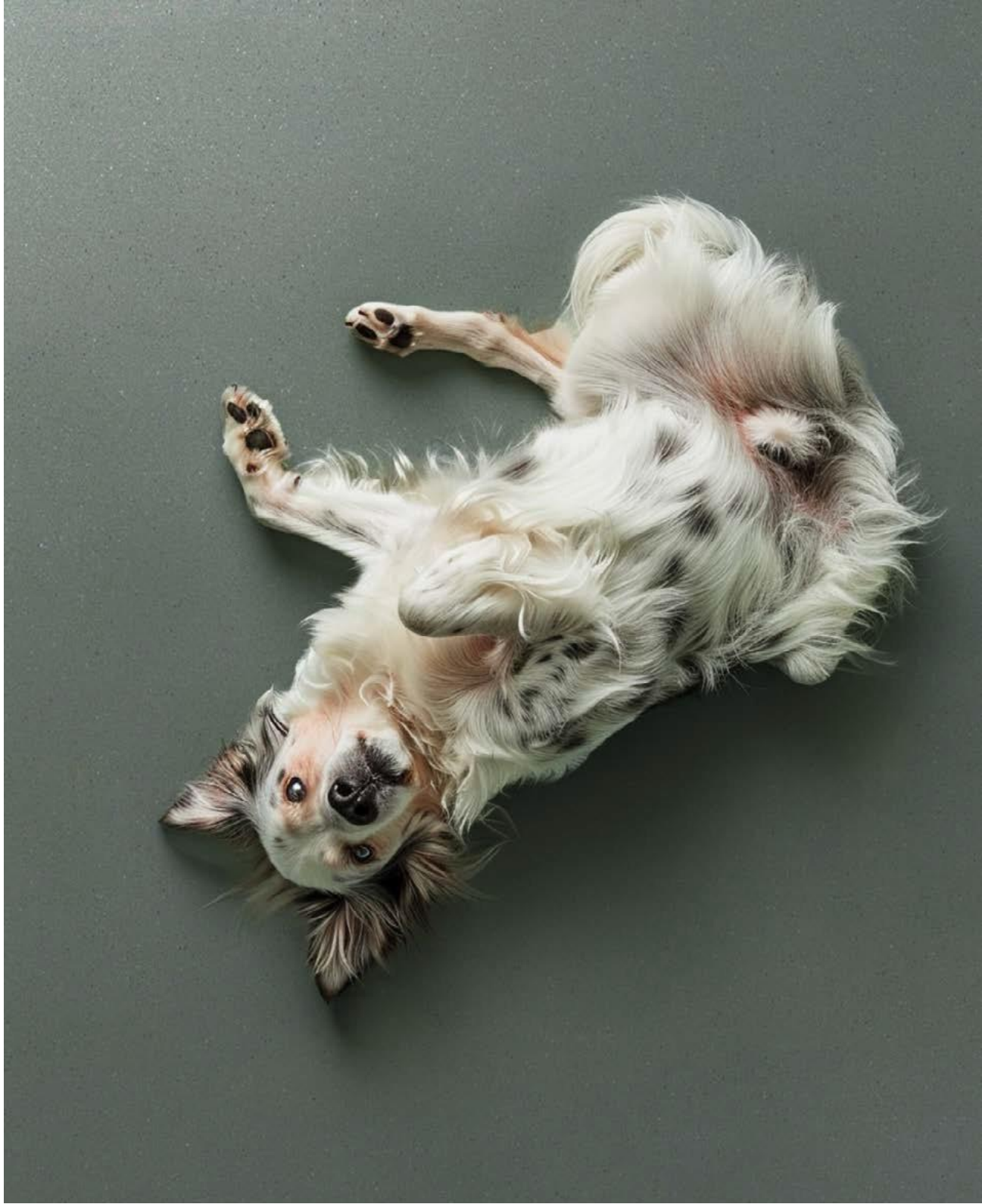
cod.F038
FLINT



cod.F041
ARGILLITE

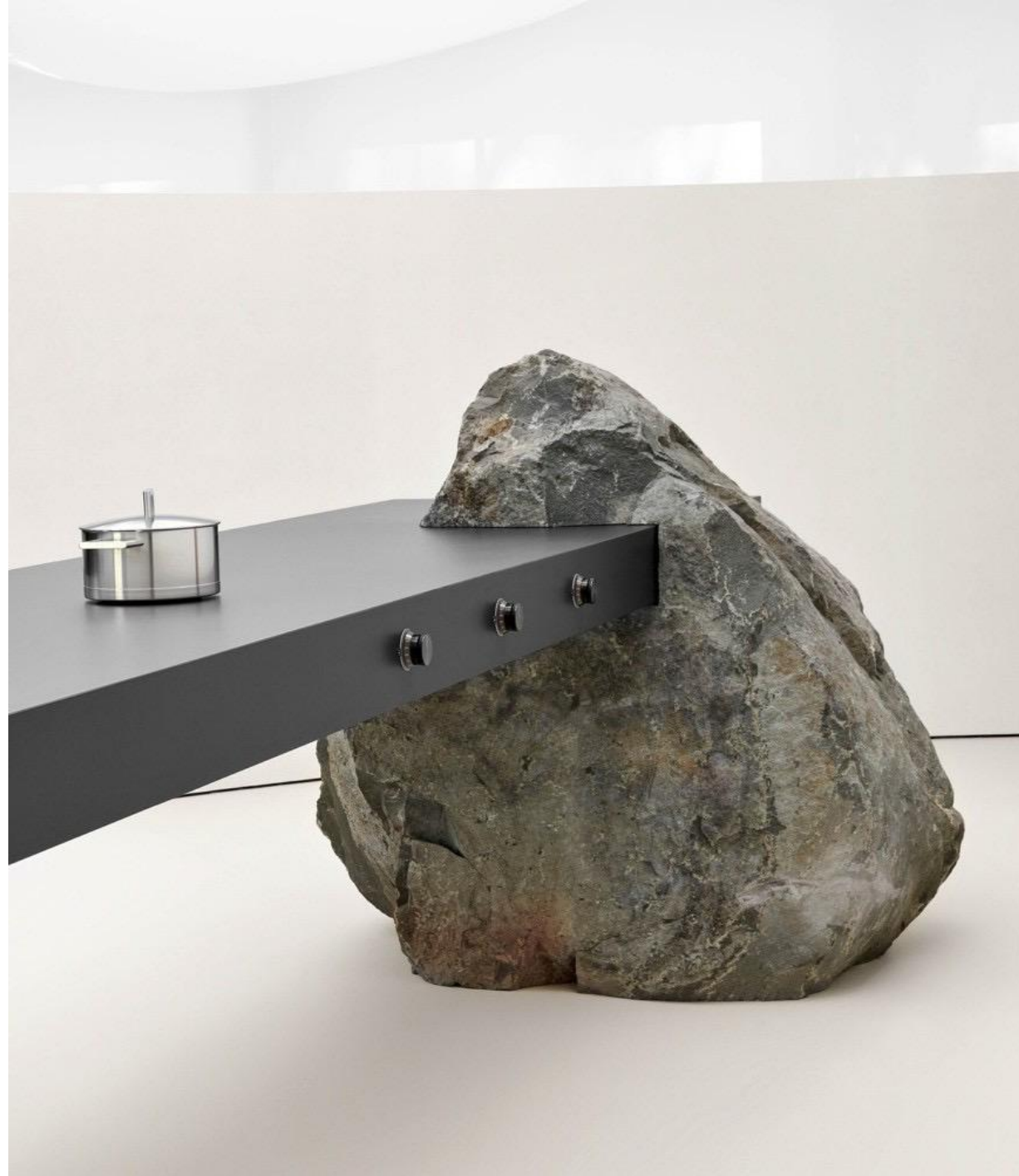
mogU

FLOORING



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REEBOK |
MILAN



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1.



FLOORING

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SWEATY BETTY |
BRISTOL



FLOORING





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